

Effective agricultural monitoring for the new CAP

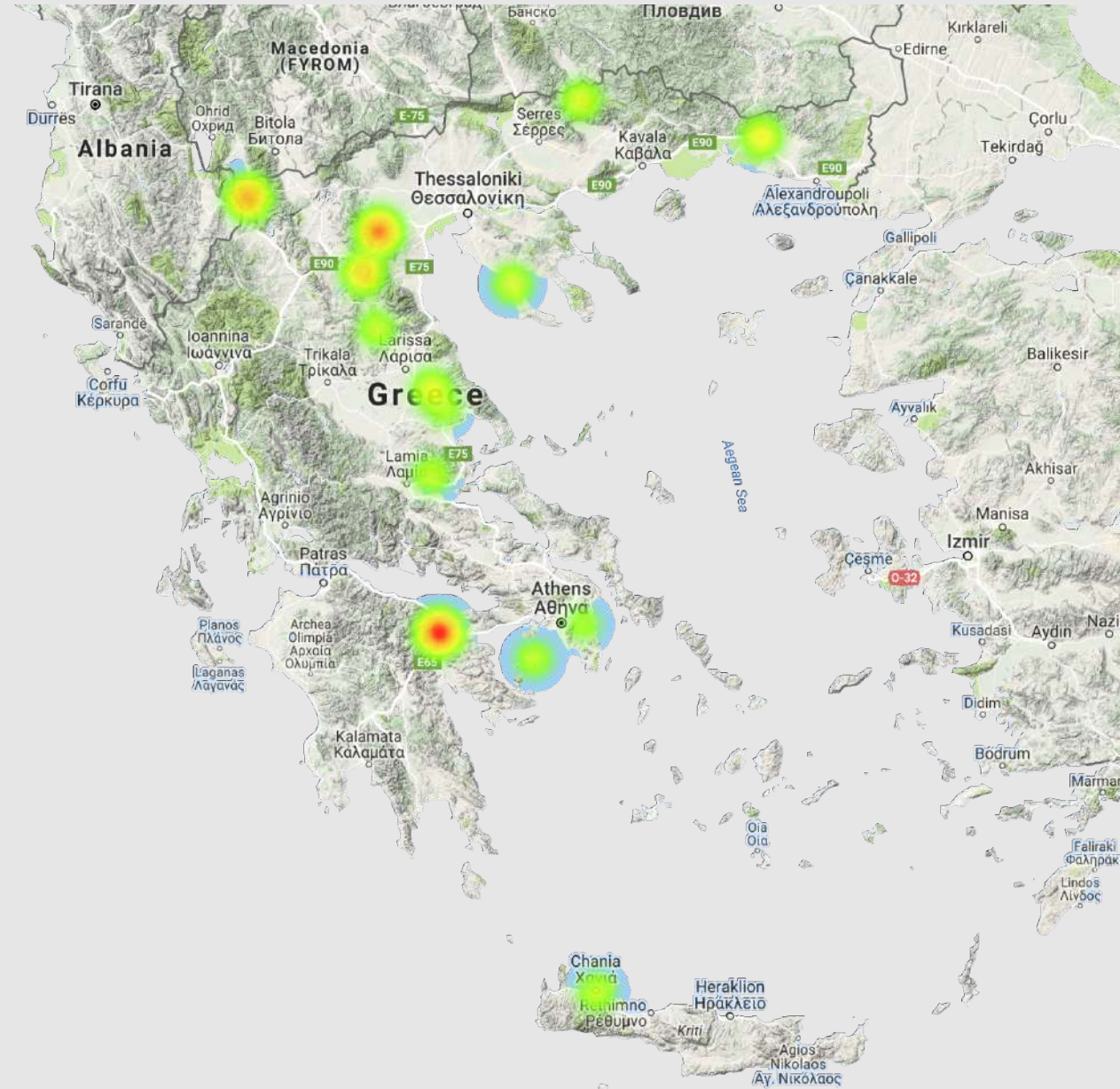
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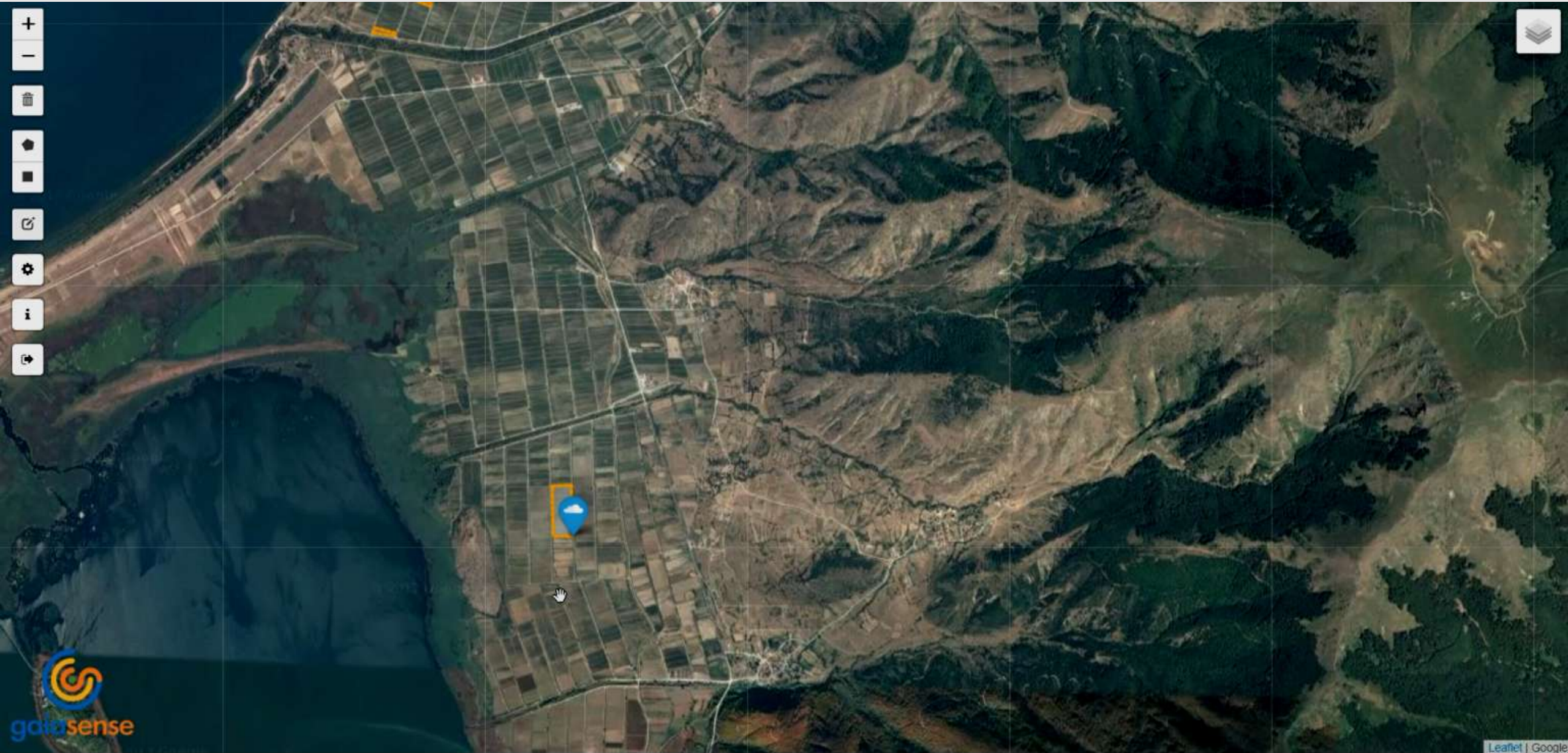
Disruptive technologies





Hot spots of smart (farming) data







The time machine

Impacts that support CAP objectives for:

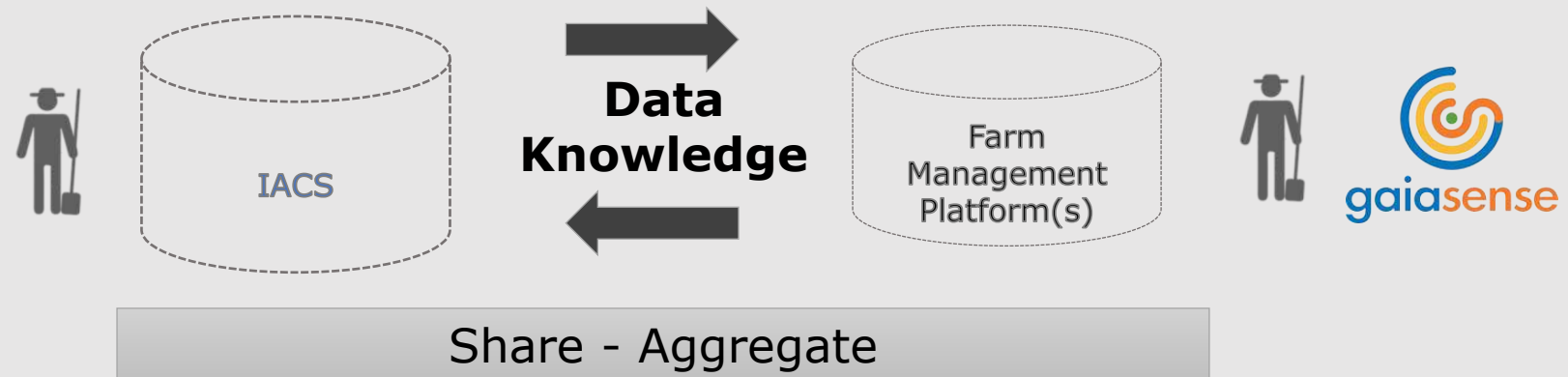


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A new data value chain

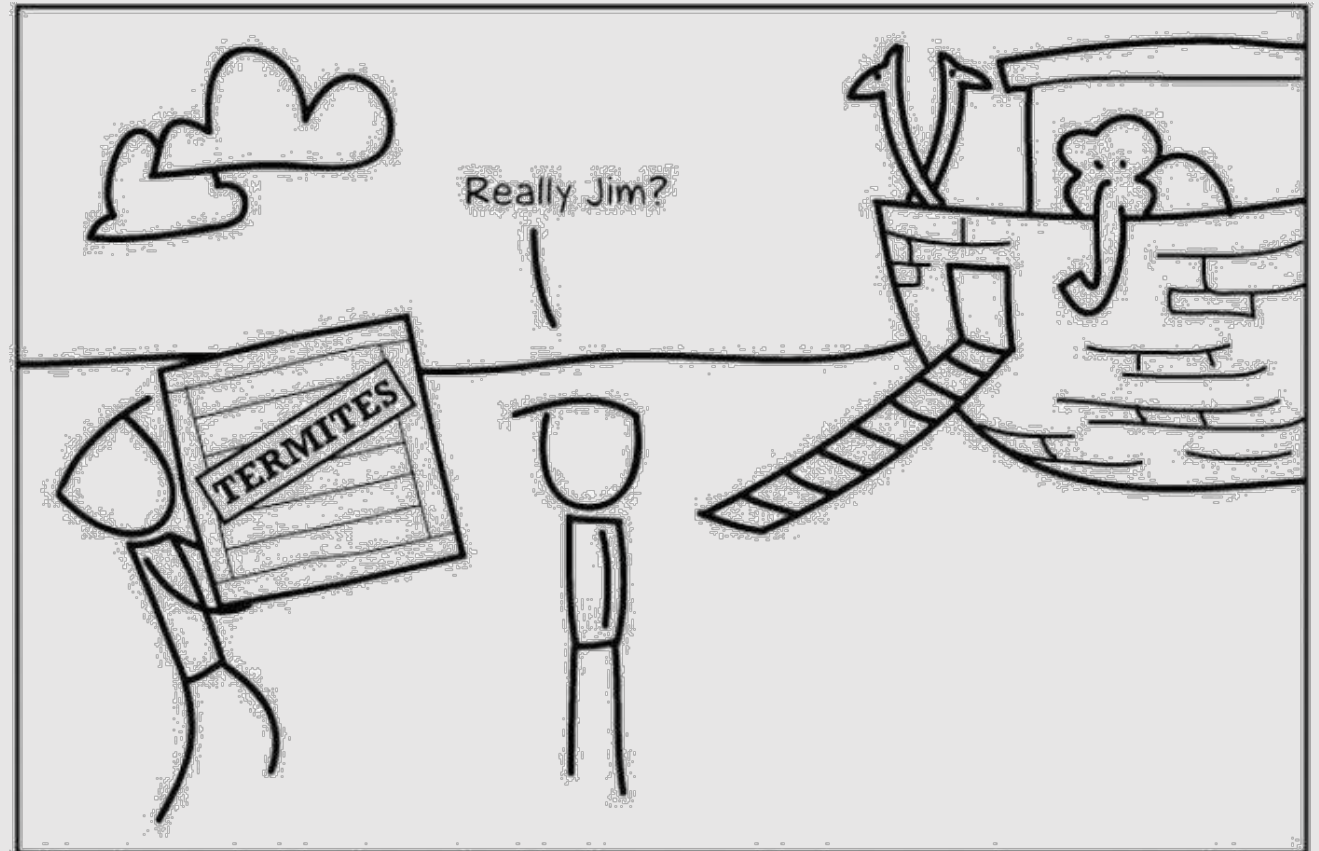
Establishment of flows of data between platforms



MACROECONOMIC IMPACTS
GDP growth
SMEs and jobs creation
Data-driven competitiveness of the EU industry

MICROECONOMIC IMPACTS
Costs savings
Increased flexibility thanks to timely and improved decision making
New products/services
Improved customer services

MARS23



The basic condition for that, is trust.

***Trust will allow us to connect, share info,
establish the economy of scale and spectrum
in agriculture and food.***

Thank you!

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