

**NEUROPUBLIC**



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Courage, expertise, flexibility, efficiency. In these four words, one could say, lies the core of NEUROPUBLIC and, at the same time, its secret to success. A success that was not built overnight, but was developed over two decades of hard work, persistence, and consistency.

Today, in an international environment full of challenges, NEUROPUBLIC continues to respond dynamically, with products and services aiming to improve and simplify the everyday life of both citizens and farmers. By setting strategic goals and actively contributing to the green and digital transformation of our country.

From “smart” cities to smart agriculture, NEUROPUBLIC is always at the forefront of developments and innovation, never hesitating to transform its experience and vision into high-tech solutions, ready to “respond” to this new and demanding era that lies ahead.

For NEUROPUBLIC, smart agriculture is the answer to the major challenges of the agri-food sector, concerning sustainability and biodiversity, but also enhancing productivity and competitiveness, improving quality, ensuring food security, and reducing production costs. That is why it is leading the transformation of the agri-food sector and shaping the new productive model, bringing technology and innovation even closer to the producer.

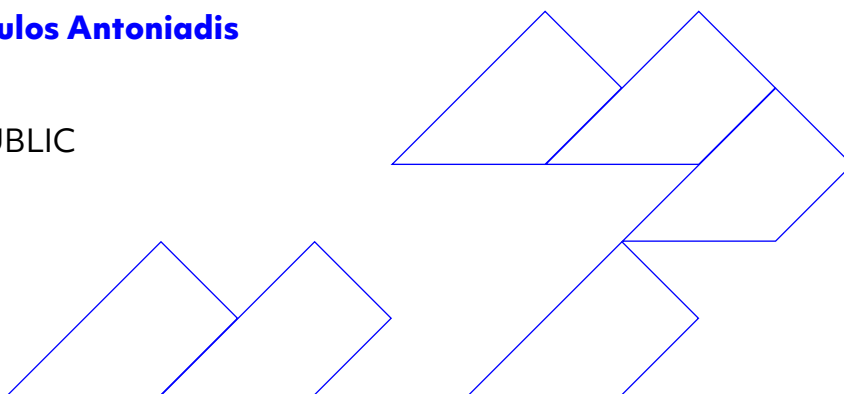
At the same time, NEUROPUBLIC has also left its mark on another major sector, that of digital governance, with a significant contribution to the modernization of public sector organizations and local government, helping eliminate dysfunctions and unnecessary bureaucracies, while simplifying processes for citizens.

Alongside NEUROPUBLIC on this «journey» is Piraeus Bank, with which it has successfully collaborated in recent years on joint projects to support the agricultural world and improve the competitiveness of Greek agriculture. And more recently, from 2023, alongside it is GUNNERA INVESTMENTS LIMITED, part of the LATSCO FAMILY OFFICE investment group, adding further prestige and value to the company's operations and its international perspective.

The future finds us ready. Bigger and more experienced. With executives and staff fully dedicated and aligned with the company's vision, supporting us daily with selflessness. With new facilities. With the support of both the market and our shareholders. And we will continue to work tirelessly to achieve our strategic goals for a sustainable, technologically self-sufficient, better Greece.

## Christodoulos Antoniadis

Chairman  
NEUROPUBLIC



In an international landscape of unprecedented changes and immense challenges, I feel proud that, since 2003, we have seen our strategic objectives being achieved, by innovating and moving on a steady growth trajectory.

NEUROPUBLIC systematically contributes to the continuous modernization and digitization of key sectors in Greece, such as Public Administration and Agriculture. Today, the company holds a leading position in the market as one of the largest and most dynamic Greek companies in the field of information systems development.

NEUROPUBLIC has become a “greenhouse” of ideas—a result of the expertise of our people and their collective, tireless dedication to their work. From our side, as management, we ensure that they have the creative space to take their ideas a step further, giving rise to new initiatives.

Our philosophy is to consistently invest in our human resources and in a significant network of partnerships, while maintaining our “stubborn” commitment to a human-centered approach as an integral part of our identity. The decision of two leading organizations in Greece, Piraeus Bank and LATSCO FAMILY OFFICE, to invest in NEUROPUBLIC confirms the success of our strategy and provides us with the confidence to take our next steps forward.

Our shared vision is the digital transformation of the agricultural sector, always guided by respect for people and their natural environment. The innovative smart farming system *gaiasense*, officially recognized as a best practice within the framework of the Common Agricultural Policy (CAP), has been continuously evolving for the past 10 years, offering more capabilities to thousands of farmers across Greece.



The development and implementation of smart farming systems modeled after gaiasense are becoming points of interest for European agriculture, as they provide digital solutions with a very low initial investment cost, perfectly aligned with the financial capabilities of European farmers.

There is no doubt that the «Agriculture with Intelligence» system implemented by NEUROPUBLIC under the project “Digital Transformation of the Agricultural Sector” is currently the most significant effort to connect scientific knowledge and technology with agricultural practices. Its goal is to create a new production model on a national level. Establishing the necessary infrastructure across the Greek countryside is a critical first step for the much-needed digital leap in agriculture in our country.

Many more steps will follow in this direction in Greece and Europe in the coming years. Our expertise in all stages of implementation and operation of such systems—design, construction, infrastructure installation, and development of modern data processing and analysis software—serves as a significant competitive advantage in a market that is continuously evolving and expanding globally.

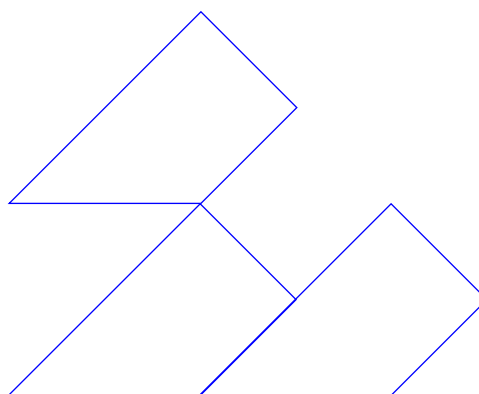
NEUROPUBLIC’s advanced expertise in innovative digital services for the agricultural sector has attracted significant interest beyond Greece’s borders, opening new paths, new opportunities, and new challenges. We will pursue this path of extroversion with the same vision and passion that has defined us until today.

At the same time, in the field of Public Administration, we continue to meet the needs of numerous municipalities across the country. With NEUROPUBLIC’s integrated information systems, we cover all administrative processes while improving services for citizens and their businesses.

As we move forward, I am confident that NEUROPUBLIC knows how to adapt, how to lead, and, most importantly, how to innovate. It is both a corporate and personal commitment that we will continue to break new ground, contributing positively to our community and environment.

**Rosa Gargalakou**

CEO  
NEUROPUBLIC

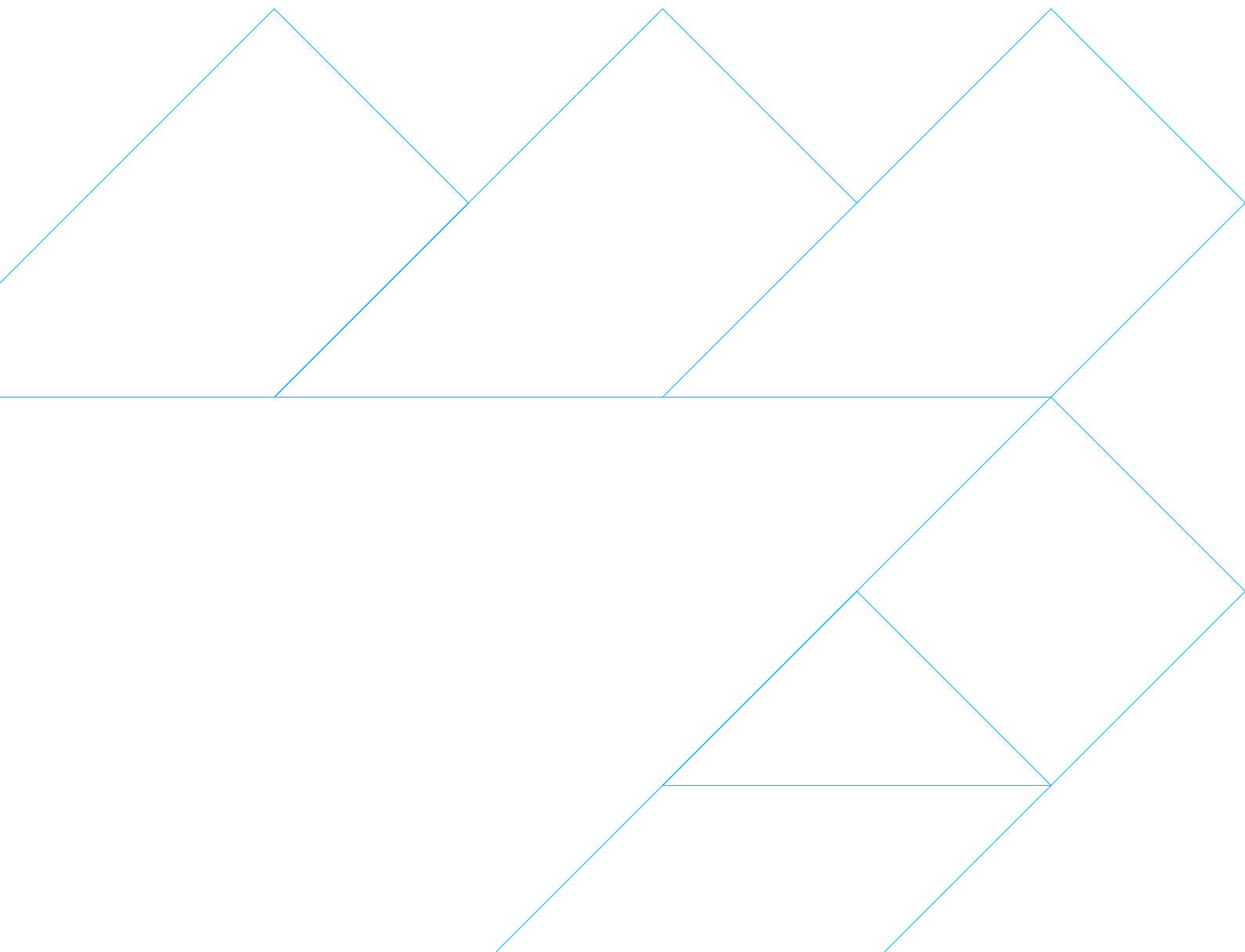




More than twenty years since the founding of NEUROPUBLIC, I take great pride in reflecting on the significant progress we have achieved, and I am even more excited about the new era we are steadily moving into. Our guiding principles are our commitment to innovation, responsibility, experience, and, above all, our vision, which places people at the center of everything we do.

This is achieved in only one way: by harnessing cutting-edge technologies daily to serve producers and citizens, ensuring the improvement of their daily lives, contributing to the reduction of environmental and climate footprints, assisting in a more effective management of the climate crisis, preserving biodiversity, and transitioning towards sustainability with a competitive and social perspective.

Over these years, we have tirelessly worked to ensure that the smart farming services we develop, such as the gaisense system, reach every producer, even the smallest, and every agricultural cooperative in the country, contributing to the green and digital transformation of the Greek agrifood sector. We have focused on providing smart farming solutions with tangible impact, aiming for a “smarter” way of production for Greece.



Our journey includes significant milestones achieved through our consistent focus on sustainable development and our investment in societal and environmental prosperity. One of the most important achievements in NEUROPUBLIC's history is "Agriculture with Intelligence" a project about the Digital Transformation of the Agricultural Sector, which envisions the establishment of a nationwide infrastructure. This infrastructure will collect valuable data from across rural Greece to feed the smart farming platform, benefiting all parts involved in agricultural production. The project addresses pressing agricultural issues, striving to make Greek products higher in quality and thus more competitive. For the first time, our country leads in the agricultural sector, with the potential to transfer its knowledge to the rest of Europe, which closely follows this project.

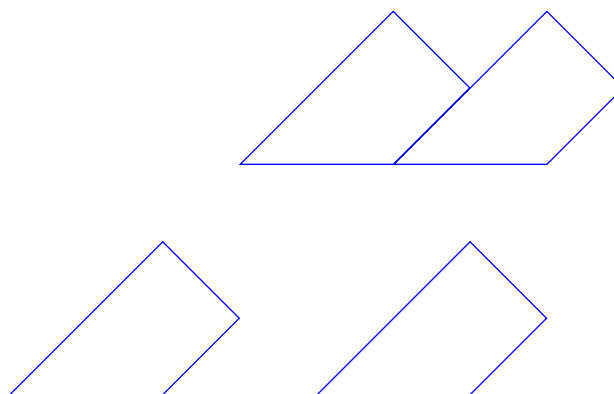
Our role is also pivotal in upgrading Public Administration and Local Government Organizations by providing comprehensive solutions that ensure the smooth operation of institutions within the new digital environment.

Of course, we would not be where we are today without the partners and companions who have supported us and continue to do so. I would like to express my heartfelt thanks once again to them—specifically, Piraeus Bank and LATSCO FAMILY OFFICE, that have participated in the company's shareholder structure in recent years, demonstrating their trust in our vision.

In an ever-evolving business landscape, NEUROPUBLIC remains grounded in its values while continually adapting to new realities. We look forward to the future with optimism and a sense of duty. We commit to continuing to respond to challenges in the best possible way, overcoming obstacles, and charting a path toward a brighter, more sustainable future for all.

## **Ioannis Mavroudis**

Managing Director  
NEUROPUBLIC



For more than 20 years, NEUROPUBLIC has remained steadily on a path of development at all levels, constantly building new relationships and partnerships based on the solid foundations of high expertise and investment in knowledge and technology.

NEUROPUBLIC moves forward:

With VISION, the vision of the future that is never absent and serves as a guide even in the most difficult moments. The management of the present day is never more important than the goal; clearly, the path to that goal is not linear, but it is absolutely steady and unwavering.

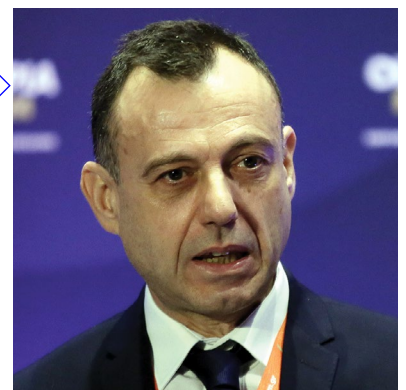
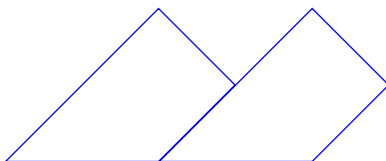
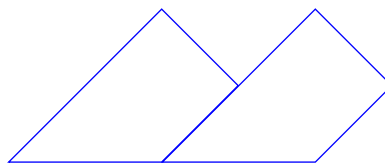
With faith in WORK and collaboration. At NEUROPUBLIC, we move forward with the belief that the mix of intelligent solutions requires a much higher ratio of collective effort than individual brilliance. Everyone in the company, from management to executives, understands that while training, intelligence, and knowledge are sufficient conditions for success, the necessary condition is hard work and team spirit.

With absolute respect for the HUMAN dimension, at NEUROPUBLIC, we invest in our human resources, building long-term relationships of trust and security, supporting our executives at all levels.

In an era where the digital revolution is sweeping through the long-standing structures of our world at dizzying speeds, the ability of an organization to change quickly and adapt to new realities is the most important factor for success. This necessity will guide the management in the coming years, aiming to strengthen NEUROPUBLIC's position in its fields of activity while also leveraging the company's high expertise in new directions that lie ahead.

## **Dimitris Kapnias**

Chief Operating Officer  
NEUROPUBLIC





In recent years, the Greek and global economies have gone through periods of deep stagnation and recession, affecting everyday life, as well as the wider investment community. Within these adverse conditions, NEUROPUBLIC has managed to meet each new challenge with swiftness and efficiency.

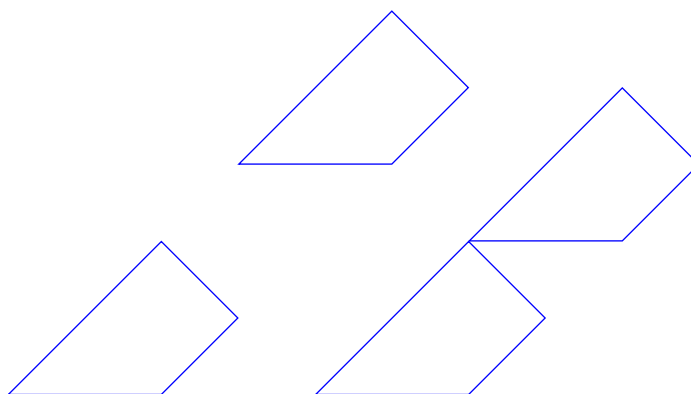
The result of the company's transformation within the last 20 years, is the increase in market share, the selection of strategic partners, the completion of two privately owned buildings of 1.700sq.m. and 3.000sq.m., respectively, the upward turnover trend, and the continuous increase in the size of workforce, even during the unprecedented Covid-19 period.

By employing qualified and well-trained personnel, NEUROPUBLIC has managed to create values in teams rather than in units, spreading these values throughout the company.

With a work culture that has as guiding principle the creation of a sense of security among its employees and executives, the company has managed to make the most of its successes and failures, leading its members to a single common goal: Innovative commercial and economic growth by reaching the... impossible.

## **Spiros Roussos**

Financial Advisor  
NEUROPUBLIC



NEUROPUBLIC and Piraeus Bank have been steadily collaborating since 2021, united by a common goal: promoting sustainable solutions, adopting innovation and new technologies, and modernizing the agri-food sector to enhance competitiveness with an environmental and social focus.

From the very beginning and up to today, the commitment of all company stakeholders to excellence, innovation, and sustainable development has guided every joint decision we make. Investing in emerging technologies and fostering a corporate culture where teams can be creative and thrive is a cornerstone of our collaboration.

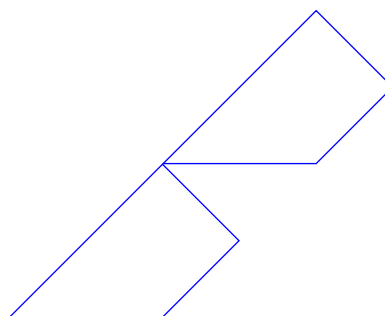
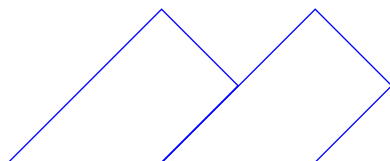
NEUROPUBLIC's leadership in the pivotal "Agriculture with Intelligence" project for the Digital Transformation of the Agricultural Sector results from the company's long-standing efforts to highlight the significance of innovation as a competitive advantage for the primary sector. This project represents the first comprehensive approach to data collection and utilization at a national level. The company has accumulated extensive expertise through its systematic work in green and digital transformation via the services and products it has developed. This expertise underscores the expectation that the project's outcome will be exceptionally successful.

At the same time, sustainability and corporate responsibility remain at the forefront of NEUROPUBLIC's Board of Directors' priorities. All members are committed to contributing to the design of strategies with a positive impact on the sectors served by the company. By integrating sustainable practices into our activities and promoting a culture of social responsibility, we aim to create long-term value for rural areas, society, and future generations.

In today's rapidly changing environment, the experience and resilience of our team are our most valuable "assets." Looking ahead, we remain focused on innovation and growth. I am proud to be a member of the Board of Directors of a company that continually strives to create meaningful positive impacts in its field.

## Ioannis Chaniotakis

Board Member  
NEUROPUBLIC



The decision of LATSCO FAMILY OFFICE to participate in the share capital of NEUROPUBLIC since 2023 marks an exceptionally significant business collaboration, filled with challenges and successes.

Digital Transformation is a priority for us, especially in key sectors of the Greek economy. We are particularly pleased to be working in this direction alongside a leading company like NEUROPUBLIC, which systematically invests in both infrastructure and human capital, carrying out the largest private investment in the field of smart agriculture on a pan-European level.

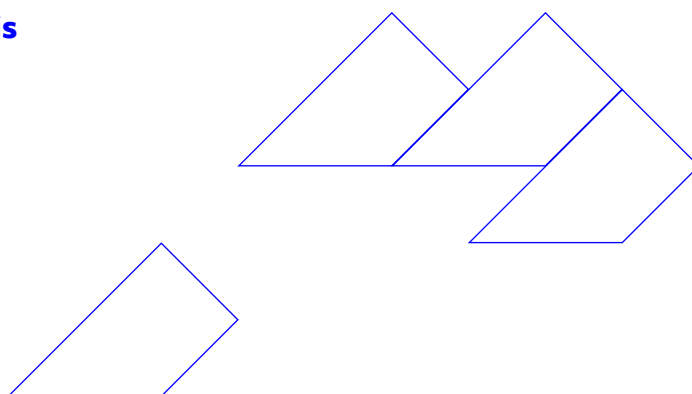
For us, this partnership represents a vote of confidence in the Greek innovation ecosystem. The expansion and diversification of our portfolio have been key pillars of our investment strategy. Today, we can confidently say that our decision to invest in NEUROPUBLIC was absolutely the right one. This collaboration introduces us to a new business field, giving us the opportunity to actively contribute to achieving critical national and European objectives.

For two decades, NEUROPUBLIC has been at the forefront of modernizing and digitizing key sectors of the Greek economy, such as Public Administration and the Agricultural Sector. With vision and strategy, it systematically contributes to environmental protection and sustainable development, the emergence of a new generation of farmers in a revitalized Greek countryside, the enhancement of the agri-food chain, and the production of higher-quality food by leveraging smart technological solutions.

We sincerely thank them for the excellent collaboration and the joint achievement of this strategic agreement.

**Nikolaos Voutyhtis**

Board Member  
NEUROPUBLIC





As a member of the Board of Directors of NEUROPUBLIC, I am particularly pleased to be able to leverage my experience in teamwork, resilience, and strategic implementation—skills I have developed throughout my career. From sports and other fields, I have learned the importance of thorough preparation, collaboration, and adaptability—values essential to achieving our goals in today’s professional world.

Our work at NEUROPUBLIC is to drive digital transformation, not only in the agricultural sector but also more broadly, so that Greece can position itself strongly alongside other countries on issues critical to us all. Our company is a pioneer in the field, with specialized people who are dedicated and have vision.

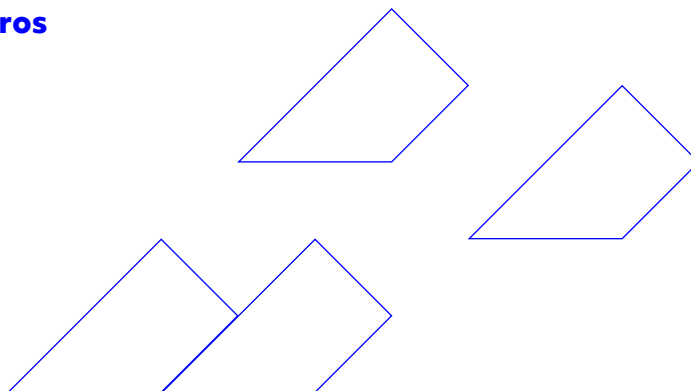
As with any team, success depends on each member contributing in their own way to a common goal. Our people are NEUROPUBLIC’s strength, and I believe that creating a supportive environment is fundamental for us to succeed as a company. My goal is to contribute to the team to continue evolving.

Every decision of the Board of Directors has an impact, not only on shareholders but also on society. We aim to promote practices that align with our ethics and prioritize sustainable initiatives that offer value beyond financial profits.

Looking ahead, I am satisfied to be able to contribute to the company’s trajectory and support its growth. In every decision we make, we take the human factor into account, and that will remain our guiding principle.

## Papaloukas Theodoros

Board Member  
NEUROPUBLIC

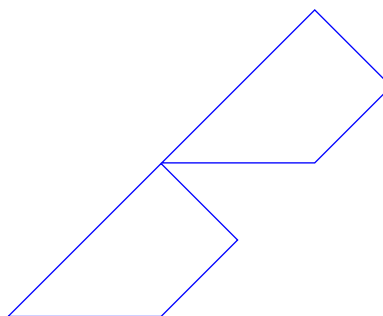
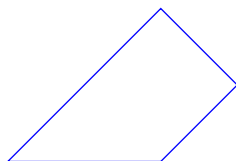


NEUROPUBLIC is a dynamically growing company in the field of information technology. It provides innovative solutions to both the public and private sectors, with a particular focus on the needs of the agricultural economy. The company closely monitors institutional developments in Greece and the European Union, especially regarding the formulation and implementation of the Common Agricultural Policy. It actively contributes to the digital transformation of agricultural activities in Greece, always prioritizing the interests of farmers and consumers, while aligning with the environmental goals of the European Union.

NEUROPUBLIC collaborates with national and European authorities and plays a key role in the digital modernization of the Greek public sector, successfully executing numerous significant information system projects. The company ensures a modern working environment that respects employees' rights, without discrimination.

## Iosif ktenidis

Board Member  
NEUROPUBLIC







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## STATE-OF-THE-ART IT SYSTEMS

**NEUROPUBLIC** is a pioneering company in the field of **Computer and Information Technology** that specializes in the development of **cloud and web** integrated IT systems and applications of the highest standard.

The company is active in the fields of agriculture, telecommunications, the defence and aerospace industry, Earth observation, the computerization of public and private sector organisations, and digitized documentation, while also being characterized by its long experience and expertise in the development of IT products and services for the agri-food sector.

**NEUROPUBLIC** provides high-quality services to organizations and companies active in the Greek and global market. At present, over **800,000 end users** in the sectors of agriculture and Public Administration are successfully using its products and services.

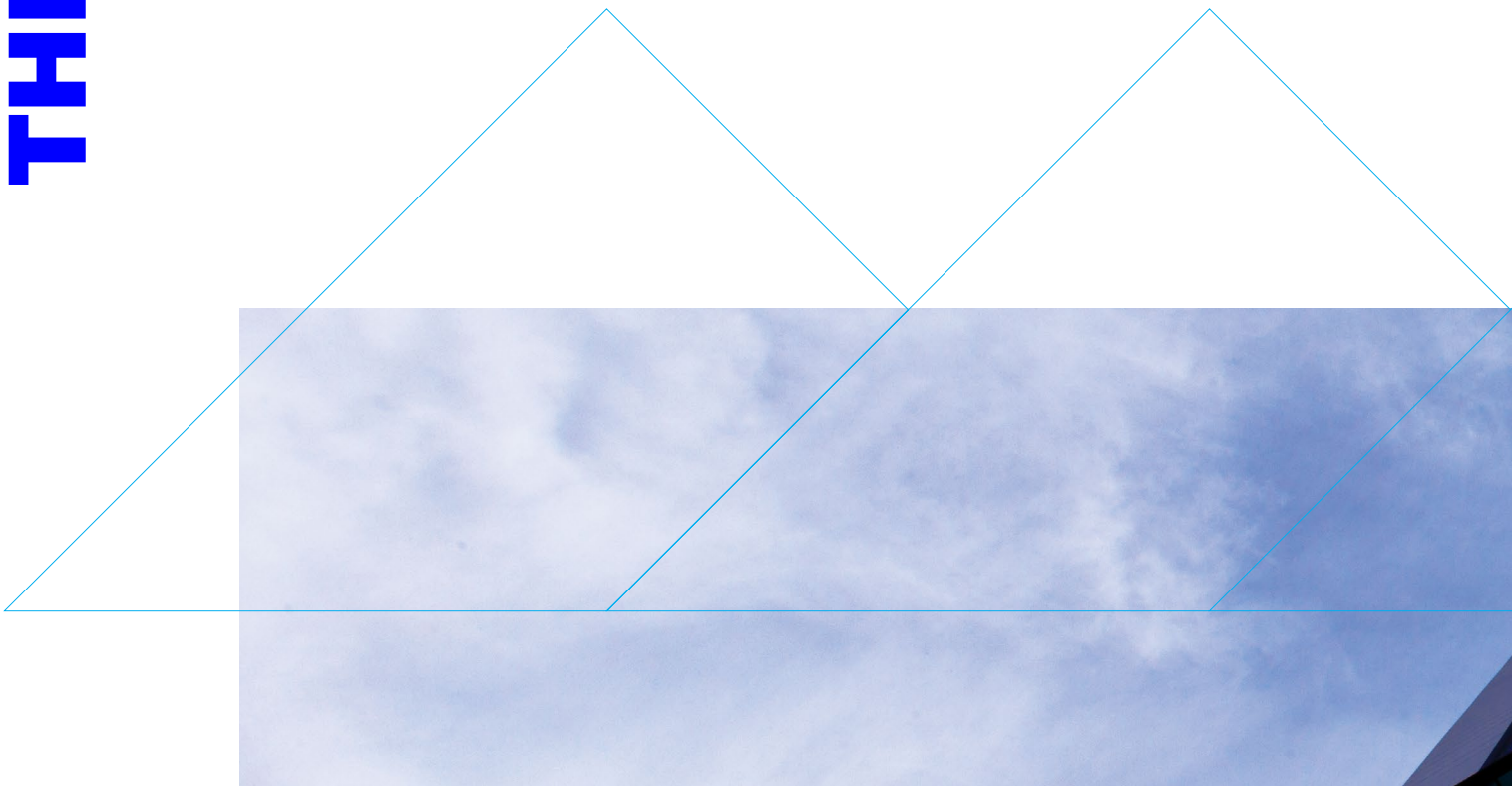
## SMART SYSTEMS FOR SMART GROWTH

**NEUROPUBLIC** holds a leading position in the field of agriculture, by providing a broad range of technological services to the private and public sector.

At the same time, it is investing largely in the **Research & Development** sector, by focusing on the creation and evolution of the innovative **smart farming system gaisense**, which aims to digitize and reform agricultural production in Greece.

The company has created the first and only large-scale **Internet of Things** infrastructure in Greece, using thousands of wireless sensors of its own design and manufacture, which have been installed on agricultural land,

At the same time, it uses ground-breaking technological solutions to develop integrated IT systems that cover a large number of diverse requirements.



## EXTROVERSION

Through its specialized IT systems and services, **NEUROPUBLIC** guarantees the successful digital transition of public administration agencies and private sector companies, in line with the developmental goals of the EU for the next decades.

Meanwhile, it is closely following and actively contributing to the debate on **the digitization of the European agricultural sector**, which is taking place on the level of EU and European representative bodies.

It is also participating in European research programmes scientifically related to the range of its activities and applying their research outcomes on innovative products and services.

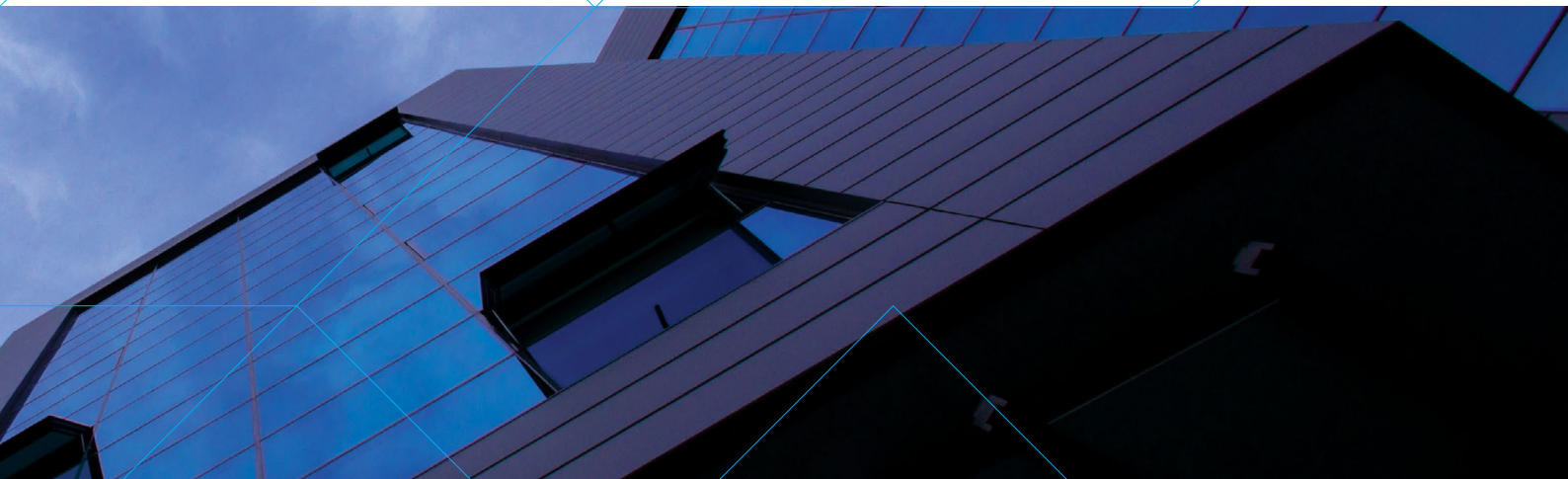
Finally, **NEUROPUBLIC** is a permanent member of several European and international initiatives and alliances, which aim at the exchange of know-how and collaboration in order to resolve common problems in the most effective manner.

## MODERN FACILITIES

**NEUROPUBLIC** has an ultra-modern privately owned office building in Piraeus that covers 1,700 m<sup>2</sup>, and a branch in Thessaloniki. There is also a state-of-the-art **Data Center** located at the company's headquarters in Piraeus, which provides **cloud services**.

Furthermore, the company has recently completed another privately owned, state-of-the-art building in Piraeus, called **gaiasense HUB by NEUROPUBLIC**, a new center for research, collaboration and innovation in Greece.

With an area of 3,100 m<sup>2</sup>, a state-of-the-art and fully automated production line for the manufacture of components for the agro-meteorological stations of the gaiasense smart farming system and the assembly of circuit boards, an impressive conference center, 600 m<sup>2</sup> of warehouse with an industrial split-level storage system, restaurant, patio, and modern office space, the **gaiasense HUB by NEUROPUBLIC** is more than just a building. Essentially, it brings together pioneer companies in agri-food and technology. It is a landmark of the new Piraeus, and aspires to become the de facto centre of ideas, initiatives and actions for the transformation of the Greek and European agri-food sector.



# OUR MISSION

To support Public Administration and businesses of the agri-food sector in their successful green and digital transition, in accordance with the dictates of the European Green Deal, through the development of specialized IT systems and the provision of integrated products and services that meet their needs, and are fully aligned with the challenges and demands of our times.

Based on our long-term experience, profound know-how and cutting-edge technological infrastructure, we aim to develop innovative solutions that fully cater to our clients' needs.

Supported by our timeless values (reliability, quality and innovation), we create cloud applications that aim to modernize Public Administration, reduce production costs and increase productivity.

# OUR PHILOSOPHY

Addressing the needs of our clients is at the heart of **NEUROPUBLIC's** philosophy, through the development of superior innovative technological solutions that always take into account current demands. In this way:

- Our services aim at improving the productivity of Public Administration and the quality of the services provided by general government bodies, thus ensuring that citizens enjoy a higher level of service.
- We contribute to the digitization of the agricultural sector, enhanced competitiveness and rational management of farming activities in Greece through our smart farming services that reduce the environmental footprint of agricultural production and therefore its impact on the environment.



**WE FOCUS ON CONSISTENTLY  
CREATING NEW INNOVATIVE  
APPLICATIONS AND SERVICES,  
IN A HIGH-QUALITY  
AND SAFE ENVIRONMENT**

# **OUR VALUES**

**The advantage and growth of our company are inextricably linked to our ethos and values, which underline our respect for our clients and the environment.**

We respect our clients and offer them solutions that facilitate their work, provide them with new prospects and contribute to the achievement of their goals.

At the same time, we respect the environment: By developing smart farming services that play a role in the reduced use of inputs in agriculture, the protection and sustainable use of natural resources and, consequently, the production of food with a lower environmental footprint.

**We understand and offer solutions in relation to the constantly changing needs of the market and of our clients.**

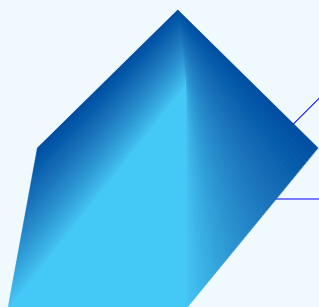
At NEUROPUBLIC, we develop and provide premium services to our clients and, by predicting their future needs, envision the expansion of our activities through new integrated solutions that can help us contribute to their development and prosperity.

# OUR VISION

Our vision is to be a dynamic part of the global, European and national drive for the digital transformation of the economy, society and public administration, with respect for humanity and the natural environment.

**More specifically, our aim is to:**

- Offer the technology of the future today, by providing services that fully address the needs of our clients.
- Continue to innovate in the field of IT systems and form a key pillar in the restructuring of the agricultural sector.
- Become a leading force in the sector of smart farming and agriculture in general, both in Greece and in Europe, with the aim to offer innovative services for the development of the agri-food sector.
- Promote innovation in the provision of digital solutions for Public Administration through IT systems that incorporate and combine a deep knowledge of its needs with avant-garde technologies (Web-based, GIS, IVR etc.); systems to be used as tools for the modernization and simplification of processes for the workforce and for citizens.





# STRATEGIC PARTNERSHIPS FOR THE SUSTAINABLE DEVELOPMENT OF THE AGRICULTURAL SECTOR

The first phase of the strategic partnership between **NEUROPUBLIC** and Piraeus Bank is complete, with the participation of the latter in the company's share capital.

The above strategic partnership is the culmination of the two partners' common vision, which points to the sustainable development of the agri-food sector, and dealing with the challenges of climate change.

This strategic partnership validates the commercial strategy of **NEUROPUBLIC** in the most creative and promising way, its key priority being the valorization of smart farming in the new production model of Greece.

From 2023, LATSCO FAMILY OFFICE participates with a minority share in the share capital of NEUROPUBLIC. The partners have agreed to strengthen and accelerate the green and digital transformation at Greek and international level. The decision of this investment is a confirmation of NEUROPUBLIC's successful strategy and, at the same time, a vote of confidence in the Greek innovation ecosystem, while opening new, bright prospects for the international expansion of the Greek company, based in Piraeus, in the coming years.

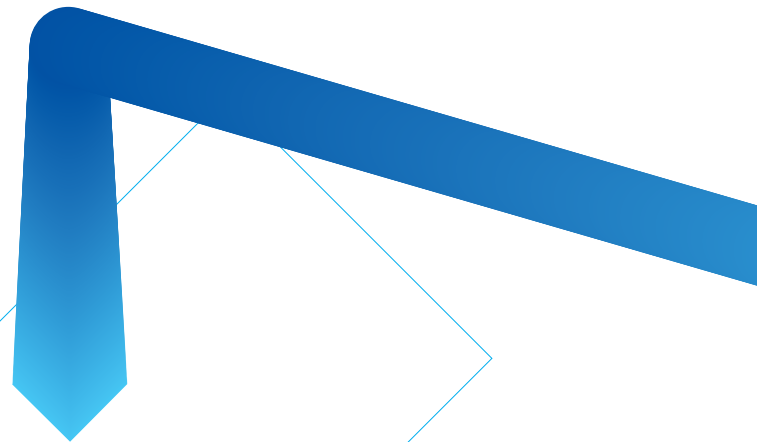
**NEUROPUBLIC** focuses on the provision of innovative and reliable services to its clients, combined with its systematic investment in research, growth and innovation, which allows the company to create IT systems of a high quality and performance.

In this context, **NEUROPUBLIC** offers the latest, most efficient solutions to organisations and companies, specializing in the sectors of agriculture and Public Administration.

**INNOVATION,  
EXPERTISE,  
RELIABILITY,  
VISION.**

**THIS IS HOW WE PLAN THE FUTURE  
OF THE AGRI-FOOD SECTOR!**

**SERVICES**



# SMART FARMING - gaiasense

Fully developed by **NEUROPUBLIC**, **gaiasense** is an avant-garde smart farming system, specially adapted to the needs of agricultural production in Greece, and the Mediterranean.

It is an innovative tool used for the collection and processing of digital data related to the soil, water, atmosphere and plants belonging to each crop. **gaiasense** has already contributed to the development of digital agricultural consultancy services by providing guidance to thousands of farmers in Greece and abroad; it is now rapidly expanding further.

**gaiasense** is an integrated system, whose technological infrastructure consists of thousands of IoT sensors, designed and manufactured by **NEUROPUBLIC**, which have been installed in a large number of plots in Greece and Europe.

The **gaiasense** system allows farmers to enjoy one of the most advanced smart farming consultancy services in Europe, for the cost of an annual subscription only, which depends on the size of their holding, and without needing to invest in any technological equipment.

The **gaiasense** system combines numerous information technologies, such as **Big Data, Machine Learning, Cloud Computing, IoT, Service-oriented Architectures**, modern techniques and programming languages and the **Semantic Web**, with multi-disciplinary sectors such as soil science, agricultural engineering, meteorology, rural, agricultural and biological sciences, as well as sciences linked to the environment.

**NEUROPUBLIC** develops all technological components of the **gaiasense** system, i.e. the software, telemetric stations, sensors, computer systems and data analytics; moreover, the company has the operational responsibility for the development and functioning of its system of stations that cover an extensive network all over Greece.



# gaiasense



**Current Network**  
**≈ 600 stations on the field**



The gaiasense network in Greece and abroad,  
April 2025



## POLAND

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## PORTUGAL & SPAIN

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## CYPRUS

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## NORTH MACEDONIA

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## CASE STUDY

The **gaiasense** smart farming system can be applied to a large number of crops of great financial interest, such as **vineyards (table and wine grapes)**, **olives (table olives and those used for olive oil)**, **cotton**, **peaches (freestone and clingstone)**, **tobacco**, **potatoes**, **tree nuts (almond and walnut)**, **vegetables** etc.

Thanks to its high level of adaptability, **gaiasense** is used for both open-field and greenhouse crops, conventional and organic, thus covering a broad range of different needs in areas with major differences related to their microclimate and soil conditions.

The telemetric stations of **gaiasense** are installed in various regions in Greece –from Evros as far as Crete– and abroad, and collect large volumes of atmospheric and soil data, which are then used to optimize agricultural production through the provision of smart farming advice.

The innovative approach of gaiasense which offers **Smart Farming as a Service**, makes it accessible even to small-scale farmers, who comprise the majority of the agricultural sector in Greece and the EU. Bypassing the need to invest in costly technological equipment, **gaiasense** allows all farmers to enjoy the benefits of smart farming.

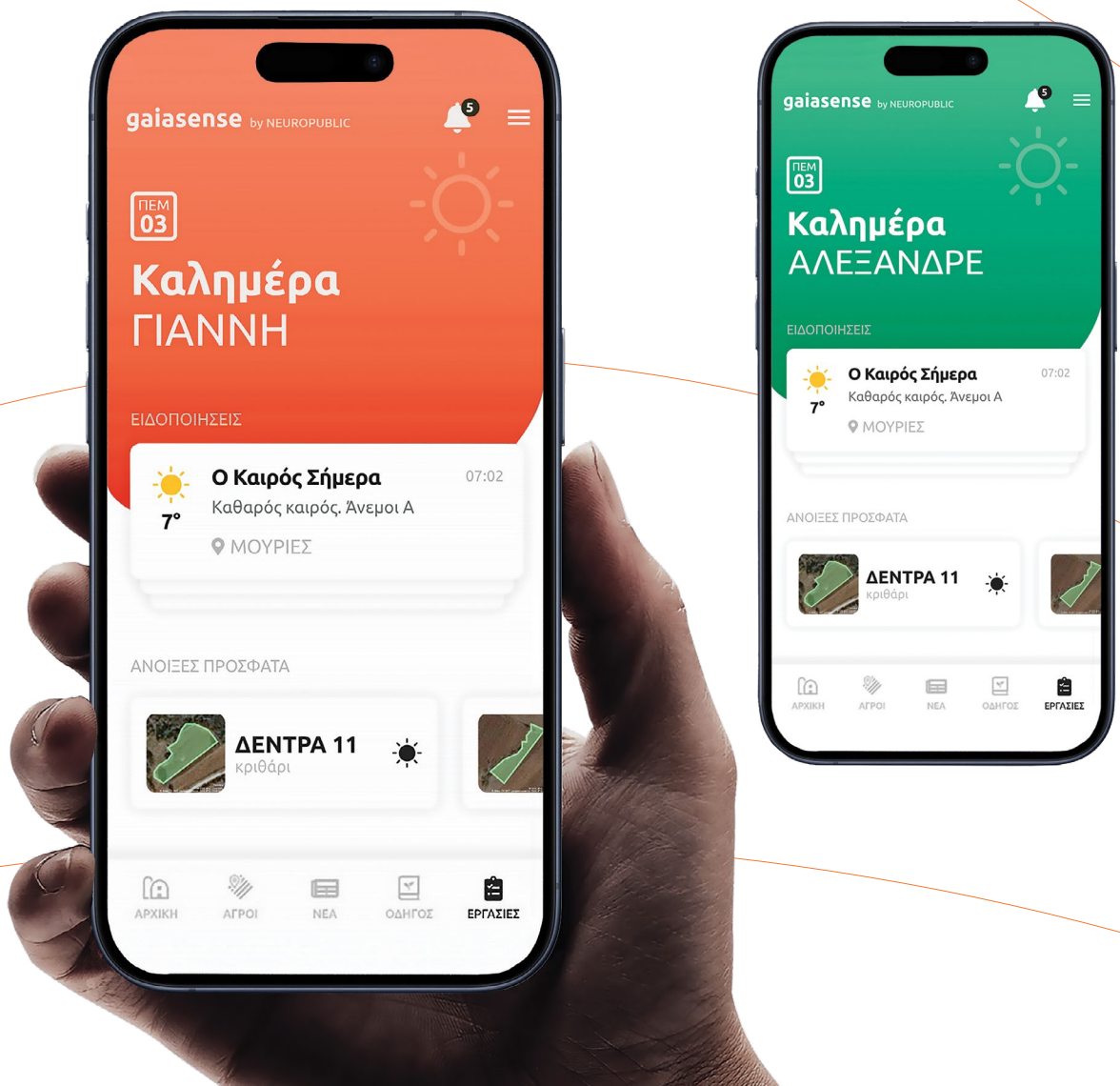
NEUROPUBLIC has also developed the **gaiasense mobile app**, a **gaiasense** smartphone application.

The **gaiasense mobile app** is based on the technological infrastructure of **gaiasense**, which is an integrated smart farming system that already caters for a large number of crops in various regions of Greece. With over 320 agrometeorological stations installed in fields from Evros as far as Crete, **gaiasense** exploits scientific models for the irrigation, fertilization and plant protection of each crop and, thanks to its technological and scientific infrastructure, provides information and advice that is highly accurate and effective.

In this way, farmers receive information in real time about each one of their fields, as if they had suddenly acquired an agrometeorological station and had regular visits by an expert agronomist and a team of scientists providing advice that is based on the data collected by **gaiasense**, as well as satellite images. All these services are provided to farmers for a small annual subscription fee only. This is the comparative advantage of the **gaiasense mobile app** that has long characterized **gaiasense** as a remarkable innovation for farming in Europe.

# GAIASENSE MOBILE APP

## gaiasense





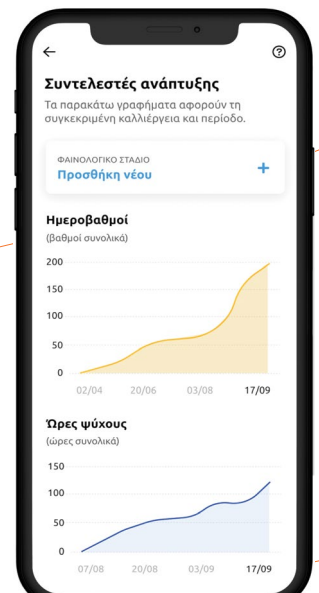
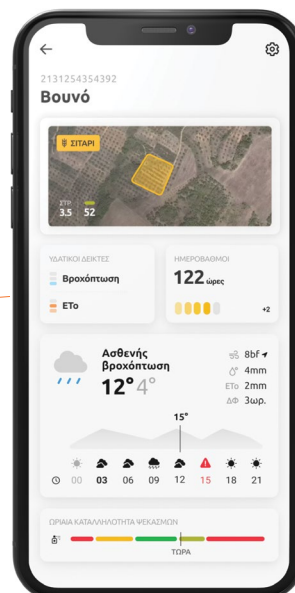
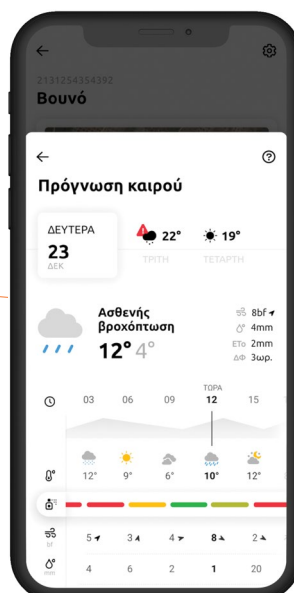
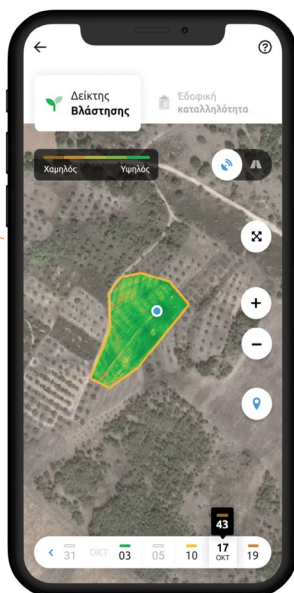
The **gaiasense1** basic package is the first step of entry into smart farming and provides information to farmers regarding:

- **the weather:** specialized weather forecast for each field along with information on the possibility of extreme weather events occurring in the forthcoming period.
- **plant protection:** timely warnings in case of a potential crop enemy or disease, as well as updates related to how suitable the weather conditions are for spraying.
- **irrigation:** information on water indices in order to optimize irrigation.
- **fertilization:** crop monitoring through satellite images and the NDVI vegetation index.
- **growth of crops:** monitoring factors such as growing degree-days and chill hours.
- **the suitability of the soil and climate conditions** of an area in relation to a specific crop, so that farmers know which crops will thrive in their fields and which fields are suitable for growing specific crops.
- **use of the application and the provision of information on agricultural production issues** by a digital assistant.

All this and more is available through the **gaiasense1** app, which provides support in relation to every field and crop in Greece.

An even more specialized package of the application, **agro 1**, is advisory, offering all the benefits of **gaiasense1 plus**:

- Historical data from gaiasense agrometeorological station.
- Finally, the subscription package **agro 2**, is the most specialized of all and includes all the services of **gaiasense 1** and **agro 1 plus**:
- Soil grouping study for nutrition
- Irrigation advice
- Plant protection recommendations



The background is a high-quality photograph of a sky. The upper portion is a deep, dark blue, while the lower portion is a lighter, vibrant cyan. White, fluffy clouds are scattered throughout, particularly concentrated in the lower half. Overlaid on the sky are several thin, light blue geometric lines. Two large triangles point upwards from the bottom edge, their peaks meeting near the top. A horizontal line runs across the middle of the image, passing behind the text. Another line runs diagonally from the bottom right towards the center.

**NIP**





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## **“AGRICULTURE WITH INTELLIGENCE”: A LANDMARK PROJECT FOR THE DIGITAL TRANSFORMATION OF THE AGRICULTURAL SECTOR**

**NEUROPUBLIC**, in collaboration with the OTE Group and the advertising agency SKAR-MOUTSOS GEORGIOS, implemented the “Agriculture with Intelligence” project commissioned by the Ministry of Rural Development and Food. The project covers all cultivable land in the country and is addressed to all producers. For the first time, an EU member state has installed a smart farming system at a national level. This nationwide technological infrastructure gathers heterogeneous data that feeds the Smart Farming Software Platform, transforming the landscape of the broader agricultural sector.

# **LARGE-SCALE PROJECTS**



## **Agriculture with Intelligence**





The **“Smart Farming” Project** represents a significant step toward the digital transformation of the agricultural sector, aiming to improve the efficiency and sustainability of farming practices at a national level.

It includes:

- **3,000 agrometeorological stations and 50 high-precision stations** across the country
- **50 unmanned aerial vehicles (UAVs)** equipped with multispectral cameras
- Data collection from high-resolution satellites
- **50 experimental fields covering 21 different crops**
- Cloud computing infrastructure for data storage and processing
- **15 Distribution and Support Centers** across Greece
- Development and deployment of a Smart Farming Software Platform
- Implementation of publicity and awareness campaigns



The benefits of the project for all stakeholders in the primary sector are numerous:

### **Enhanced quality and quantity of production**

The project leverages accurate data to increase crop yields and improve product quality. It aims to reduce the use of pesticides, fertilizers, and water, while promoting sustainable farming practices—saving resources and lowering costs.

### **Cost savings & Risk management**

The “Agriculture with Intelligence” project seeks to increase farmers’ profits by reducing production costs through controlled and optimized input applications. It provides comprehensive data that enables producers to respond more effectively to risks, benefiting from timely alerts and prompt interventions.





## **Reduction of environmental and climate impacts**

The project reduces the agricultural footprint through smart resource management and supports farmers in complying with EU regulations and the Common Agricultural Policy (CAP) 2023–2027, ensuring alignment with the latest agricultural policies and standards.

## **Data collection and production organization**

It strengthens efforts toward agricultural collaboration by integrating data from multiple sources, optimizing production strategies, and improving resource allocation. This collaborative approach ensures that all members benefit from shared knowledge and strategies, facilitating a smoother and faster digital transition for the agricultural community.



# AGRICULTURAL POLICY IT SYSTEMS

The long experience of **NEUROPUBLIC** in the development of Integrated Information Systems, and its accumulated know-how on issues related to the **Common Agricultural Policy (CAP)**, have made the company a pioneer in this particular field.

Aiming to support the operational model of the CAP, **NEUROPUBLIC** is planning and developing a range of present-day systems and services, which comply with the proper implementation of the regulatory requirements of the CAP and support a number of interventions related to **Pillar I (Direct Payments)** and **Pillar II (Rural Development Programme)**.

The automated solutions for digital governance offered by the company simplify the declaration process for farmers and help payment organisations reduce their administrative costs.

## Key features of the system

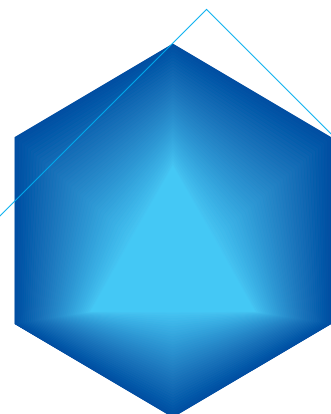
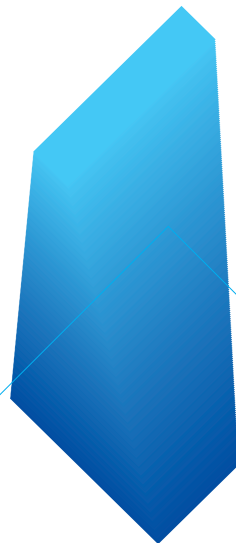
- Graphic user interface.
- Use of aerial photographs and satellite images.
- Easy integration with current systems.

## CASE STUDY

Since 2006, **NEUROPUBLIC** has been the main supplier of the **Payment and Control Agency for Guidance and Guarantee Community Aid (OPEKEPE)**, having undertaken to develop Information Systems to support its work.

One of the most important Information Systems it has developed is the Single Aid Application, which relates to the annual submission of an area aid application by **approximately 850,000 farmers**. Farmers can submit their aid and payment applications electronically, and record the geographical position of the declared plots through the digital platform of the Single Aid Application at one of the **certified Declaration Service Centres (KYD)** or by using their own computer. The integrated control mechanisms of the IT system ensure the accuracy and reliability of the relevant data. In this way, **less time is required** for the submission and debugging of the application, **while the payment process is expedited** for farmers.

It is worth noting that, thanks to the certified assurance of the high reliability of the data entered into the system through the efficient use of digital solutions and electronic tools, **fewer sanctions are imposed** on farmers, which means they are able to receive the **maximum aid possible**.



# DIGITAL SERVICES FOR THE AGRICULTURAL SECTOR

**NEUROPUBLIC** is in a position to offer the most integrated, pioneering proposals to the agri-food sector, since it has the required expertise, technological background and many years of experience operating in this sector.

The services developed by **NEUROPUBLIC** for the agri-food sector function as “smart” tools and create the digital work environment that is required for the provision of premium, reliable consultancy services in an easy, quick and simple way.

Some of the unique features of these digital services include the following:

- They are available as Cloud Services,
- They are accessed and supported online,
- Their Cloud technology ensures the safety and 99.99% availability and integrity of their data for users,
- They are based on state-of-the-art technologies,
- They are available for a low subscription fee.

Access to the applications is through the technology platform of **GAIA EPICHEIREIN** ([www.c-gaia.gr](http://www.c-gaia.gr)), which provides its services through a network of approximately 120 associated Rural Service Centres (RSC/KEA) that cover the whole of Greece. Users of KEA services can receive information and training on how to use the applications, as well as support in order to make use of the said services on their own computer.

Moreover, the digital services of **GAIA EPICHEIREIN** also include the **gaiasense** smart farming system, used to record cultivation work and other processes, and to receive advice related to agricultural production issues.

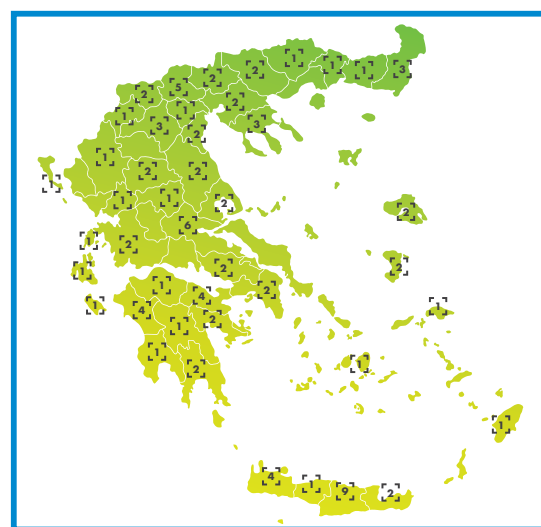
## CASE STUDY

With the help of a specialized agronomist provided by **NEUROPUBLIC**, producers can use the **Integrated Agricultural Holding Management (GAIA iCM)** cloud app to record all work carried out at their holdings (from seeding/planting to harvest), in order to ensure their correct management and monitoring.

Through the app's user-friendly environment, producers can record all cultivation work that takes place in their fields, the on-site checks, and all annual inputs/outputs; several of these operations are recorded automatically. In this way, farmers have direct access to the cultivation history of each field and can avoid unnecessary spraying, fertilization and irrigation, thus reducing their production costs and improving their final product with regard to both quality and quantity.

In addition, farmers can print reports related to all the above information, the profile of the holding, their plan of operations, the instructions they may be following through a consultant agronomist etc.

By having a full and detailed picture of their holdings at any time, producers can reduce their working time, since they are able to better plan the work required. Moreover, they are able to come to conclusions regarding the organization and exploitation of their holding and compare current results with those of past years, thus improving the way they manage the available resources and their production.



Map of Rural Service Centres for Farmers  
by GAIA EPICHEIREIN

# COMPUTERIZATION -ERP

**NEUROPUBLIC** plays a major role in the upgrading, digital transformation and development of general government organizations, by providing single, integrated computerization solutions, which enable them to operate efficiently within a new digital environment.

The company has developed and supported specialized, web-based, Integrated Information Systems for important Public Sector organizations for many years. Its systems combine cutting-edge technology and function within a safe operating environment, providing clients with extensive scalability and interconnection capabilities with a large number of electronic services.

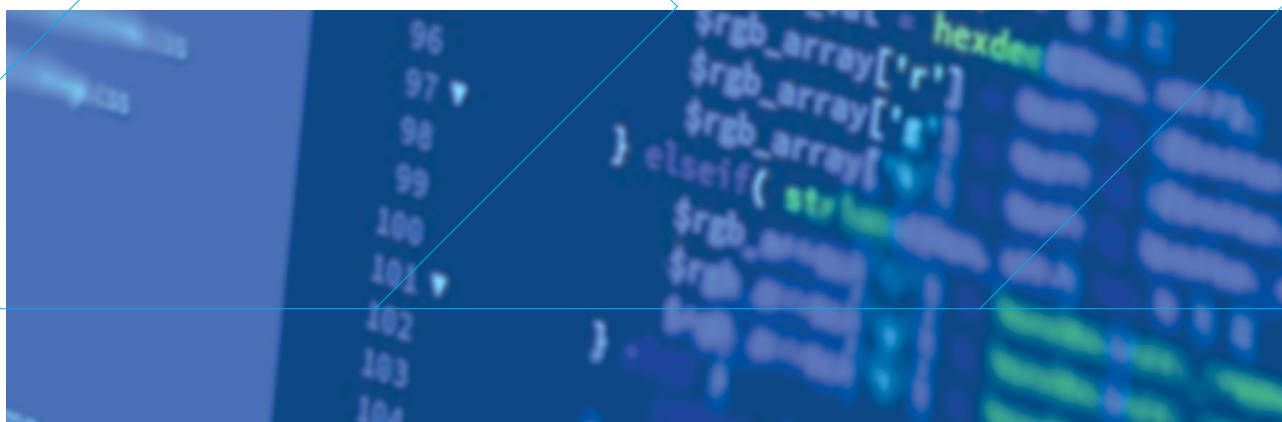
Several local authorities are using the **Integrated Information System ERP-OTA by NEU-ROPUBLIC**, which consists of the following subsystems:

- Accounting and Financial Management
- Supply Management
- Warehouse Management
- Human Resource Management
- Income Management
- Project Management
- E-Protocol

It comprises an Integrated Information Enterprise Resource Planning (ERP) System that is used to run all financial processes, as well as individual financial management operations. The ERP-OTA is highly adaptable to the financial management structure of any local government authority.

In addition, the **Integrated Financial Management Information Systems by NEURO-PUBLIC** are used by various agencies, such as Public and Private Legal Entities. The above IIS operates in a web environment and fully meets the accounting management requirements of Public and Private Legal Entities.

It should be noted that both the ERP-OTA and the Integrated Financial Management Information Systems for Public and Private Legal Entities include the necessary interconnection and interoperability interfaces with third party systems from the Public Sector. Furthermore, ERP-OTA is also able to connect to decentralized services that are in charge of financial management issues on a local authority level (e.g. municipal gyms, nursery schools etc.), as well as third party public bodies supervised by local authorities.





## CASE STUDY

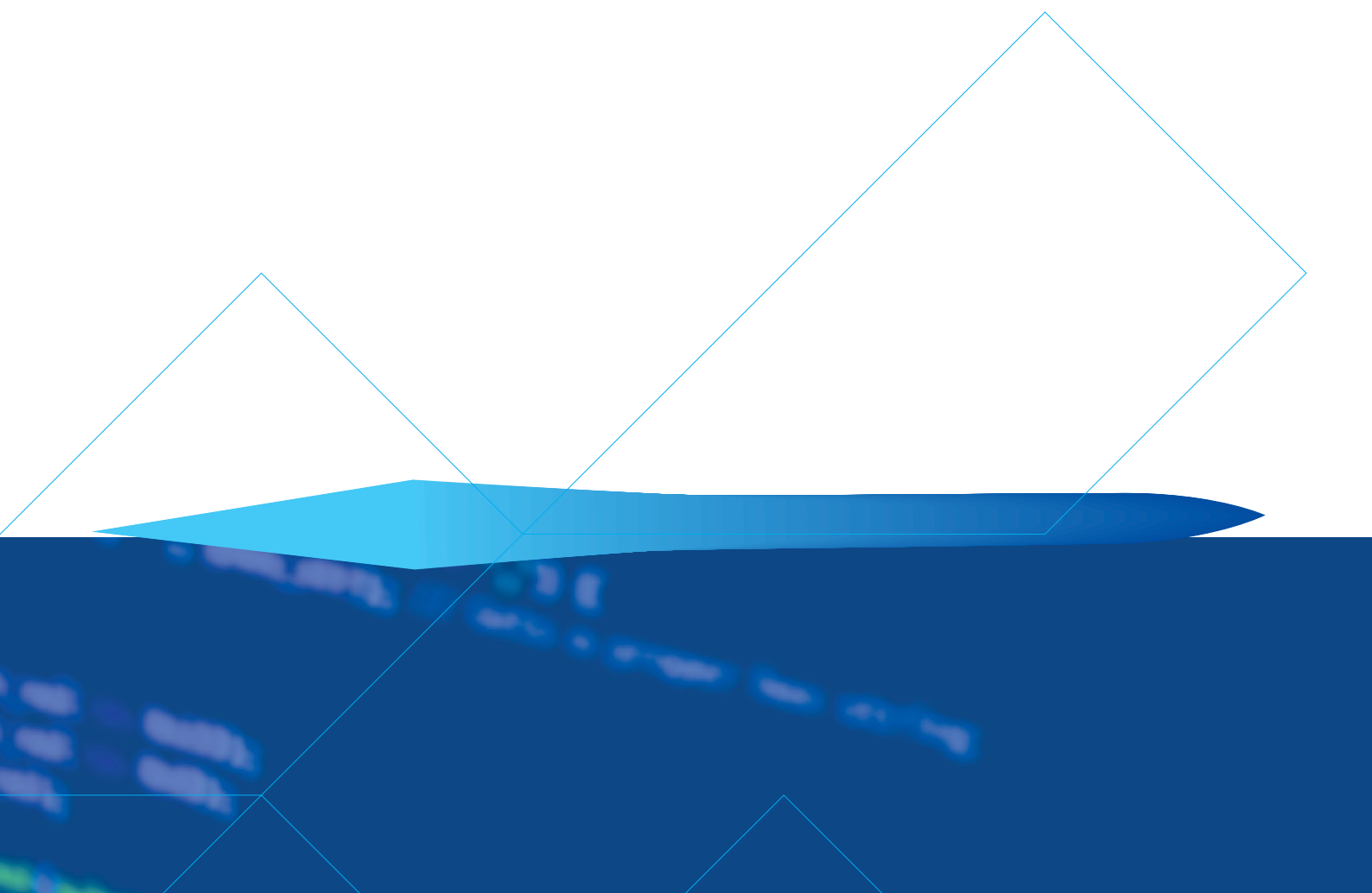
Within the framework of the modernization and digitization of its processes, the Municipality of Thessaloniki has chosen the advanced systems of **NEUROPUBLIC** for the electronic control of a large number of documents and claims submitted by citizens and companies, for their interoperability with applications used by other bodies, and for the rapid-flexible access they provide to any information on the system.

The initial project concerns the implementation of the **"Upgrade – Extension of the Integrated Financial Service Information System"**. It involves an integrated, avant-garde system, which will form the main pillar related to the monitoring, control and rational depiction of the Municipality's financial figures. Through the implementation of the system, the modernization of the infrastructure and business processes will be achieved, and economies of scale will be created through the use of free open source software and the unification of independent applications. Its key advantages are its interoperability with applications used by other Public and non-Public Organizations, the simplification of administrative procedures, a reduction in bureaucracy, and the rapid processing and preparation of infrastructure at the Municipality of Thessaloniki for the provision of advanced electronic services to Citizens – Companies.

Furthermore, through the **"Integrated Citizen Service Information System"**, **NEUROPUBLIC** is developing a smart interactive platform through which Citizens or Companies can interact with the Municipality's services; the platform will provide Citizens with personalized information in a homogeneous, transparent and reliable manner. The above system aims to fully replace the relevant non-electronic services and promote the exclusive use of the platform, so that Citizens' claims are processed quickly and easily with one "stop" or one "click".

Both Citizens and Companies will be able to submit their claims easily and remotely, and attach the documents required by all Directorates of the Municipality; they will also be able to electronically monitor their claims, without having to visit the Municipal services in person. Moreover, it will be possible for them to receive information electronically regarding any pending financial issues (such as payments of council taxes, fines, etc.) and settle such payments online.

Finally, through the use of the Smart Entrepreneurship system, quality information will be provided, which is an important factor when making business decisions. The information produced will be translated into knowledge to be used by the Municipality's administrative staff, so that suitable actions are designed that will lead to the specification and achievement of business goals in an effective and efficient manner.







**NP**



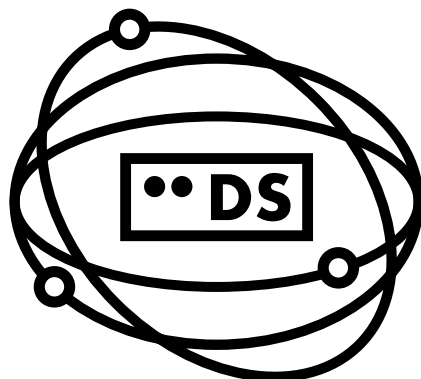


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**NEUROPUBLIC** does not simply follow developments, it is a leader in the field. Through innovative methods, it adopts and adapts **the latest technologies** to various levels and sectors, turning them into **accessible tools for growth**.

Within this framework, the company **strategically invests in research and technology**, aiming at **the development of innovative products and services**.



## DATA SCIENCE

**NEUROPUBLIC** develops and uses statistical analysis and machine learning models in order to develop “smart” applications for the agricultural sector. These models are fed with a large volume of satellite data from the **European Space Agency (ESA)**, along with other types of data, with the aim to provide smart observations and solutions to the end users, for example farmers and Public Organizations.

The company has developed an information system based on specific models, which maps the different types of crops grown in Greece and produces statistical data regarding their geographical distribution, by making use of satellite remote sensing technologies.

The system is addressed to organizations in charge of payments and controls under the Common Agricultural Policy (CAP) of the European Union, and enables them to monitor the agricultural land under their responsibility and verify the accuracy of the producers’ data.



# ONE STEP AHEAD OF DEVELOPMENTS, WE USE STATE-OF-THE-ART TECHNOLOGY TO DESIGN AND SHAPE THE NEW PRODUCTION MODEL OF GREECE

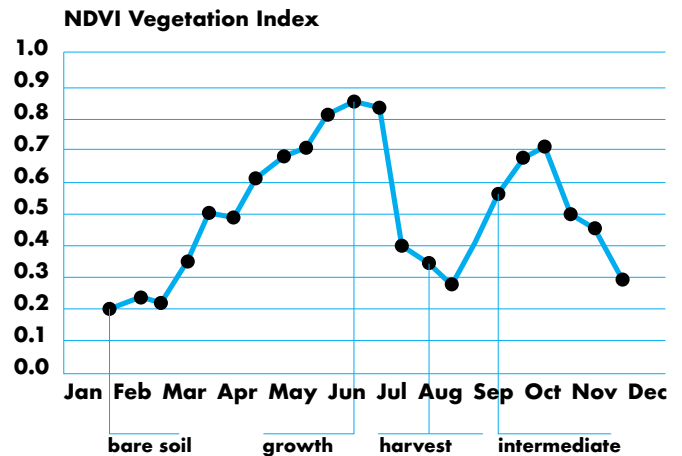


## EARTH OBSERVATION

In recent years, the Earth Observation sector has witnessed significant progress due to the new satellites and micro-satellites that provide a large number of high resolution data, which facilitate the development of methods linked to the systematic mapping of the status of changes to the earth's surface. Moreover, combined with **Data Science** and **Big Data**, this sector is constantly acquiring a much broader field of implementation.

The main applications of Earth Observation involve the sectors of farming, the environment, natural resources, the sea, energy, infrastructure projects and transport. More specifically, in the case of farming, satellite remote sensing in combination with the tools of Data Science are used to **predict the potential performance of crops and specify the yield quantity** to be harvested under specific conditions, through precision agriculture systems, and also to **identify the types of crops and proceed with their mapping**.

**NEUROPUBLIC** is a recognized leader in the development of Earth Observation technology applications. It creates coherent solutions for the field of geo-informatics by exploiting satellite data and Artificial Intelligence technologies. The specialist scientists and analysts of **NEUROPUBLIC** use cutting-edge tools to continuously address various technological challenges, by analysing and managing large volumes of geo-data in order to provide decision making and support services.



## Earth Insight

### IMAGE PROCESSING

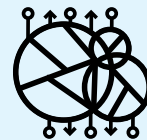


Imaging Satellites  
Radar Satellites

- Direct imagery
- Retraction
- Geometrical alignment
- Radiometric calibration
- Vegetation indices
- Multidisciplinary maps

Data processing in real time

### DATA ANALYSIS

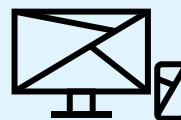


Big Data  
Artificial Intelligence

- High computational power
- Automatic classification algorithms
- Signal processing
- Geospatial data analysis and processing

High-accuracy crop identification

### PROVISION PLATFORM

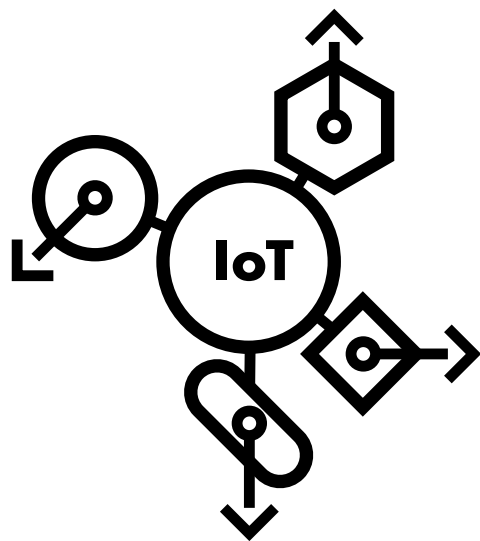


Geospatial data  
Satellite images

- Interactive environment
- Viewing of satellite images
- Static analysis
- Comparative analysis
- Visualization of results

Effortless presentation of satellite imagery





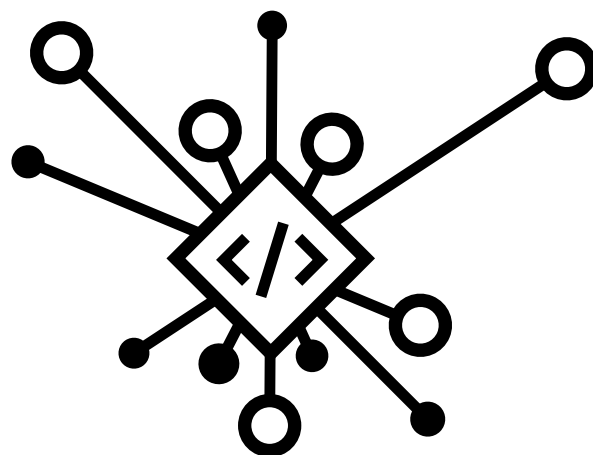
## INTERNET OF THINGS (IoT)

**NEUROPUBLIC** incorporates **Internet of Things (IoT)** technologies in the telemetric stations it designs and develops at its Research and Development Laboratory.

The stations use **embedded technology** and **IP protocol**, which enable the online real-time transmission of the data they collect from the field, regarding atmospheric, soil and biological parameters.

More specifically, with regard to the soil sensors, **NEUROPUBLIC** has developed a strategic collaboration with **Sentek Technologies**, one of the leading sensor manufacturers on a global scale.

Moreover, the network of telemetric stations, which consists of IoT devices, is installed all over Greece and is expanding at a rapid pace.



## NEUROCODE CODE GENERATOR

The IT engineers of **NEUROPUBLIC**, based on their experience from relevant projects run by the **European Space Agency (ESA)**, have developed and are constantly building on the **NeuroCode** Code Generator. It involves a pioneering technology on a global level, which enables the automatic linking of codes generated using different software modeling tools.

Through the **NeuroCode**, the new codes are generated automatically, thus avoiding the arduous and error-prone manual programming methodology. The applications produced by the Code Generator are web-based crud applications and/or mobile apps for **Android and iOS**.

The **NeuroCode** Code Generator has already generated millions of lines of code for the company's cloud applications, thus reducing any potential errors to a minimum in its systems. It also provides the products and services of **NEUROPUBLIC** with the stability and reliability that only space technology software has enjoyed to date.



## TELEMETRIC AGROMETEOROLOGICAL STATION

The network of telemetric stations, which consists of IoT devices, is installed all over Greece and is expanding at a rapid pace, based on a specific investment plan, with the aim to cover over 85% of the arable land.



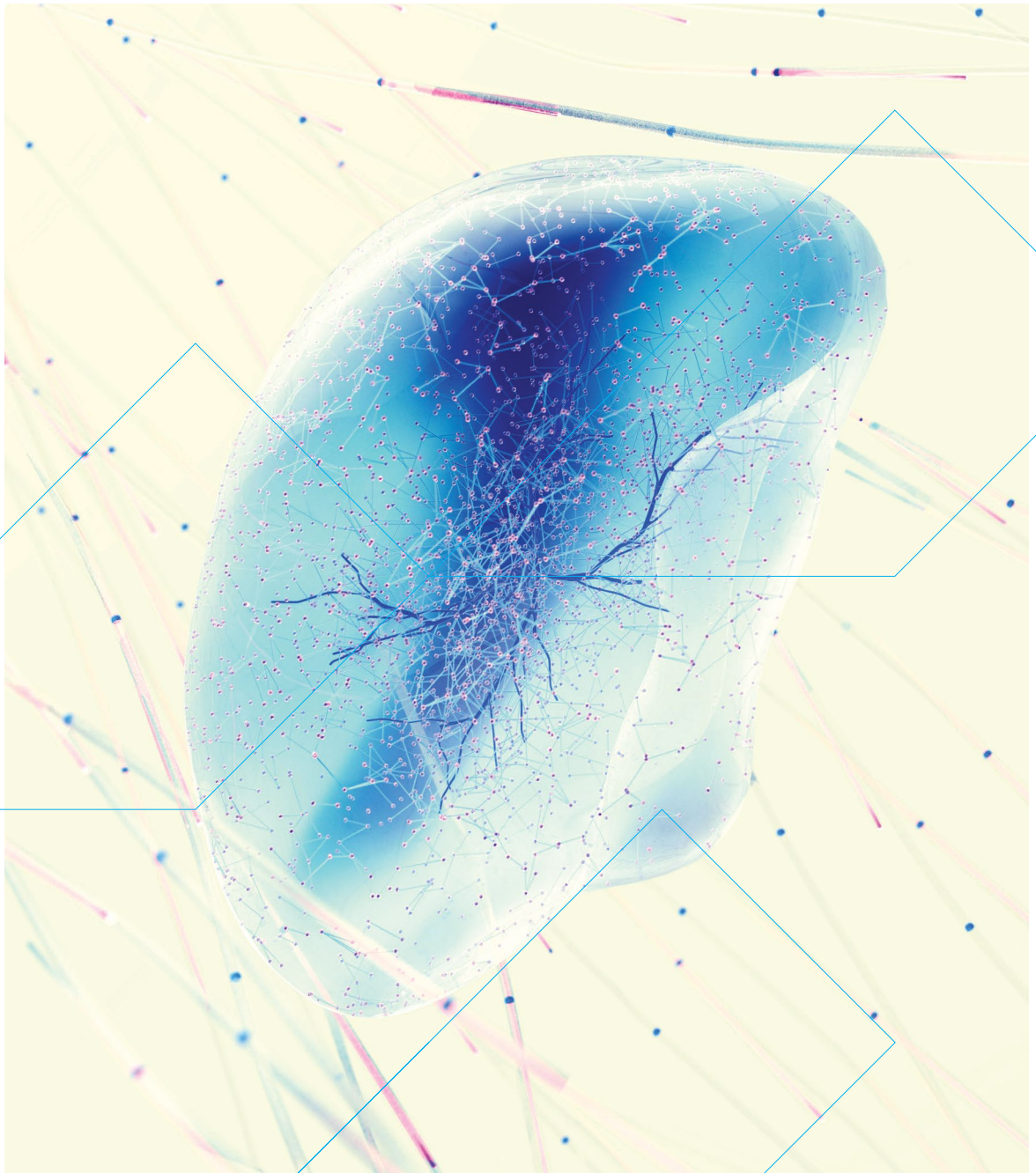
## SMART SOLUTIONS FOR A DIGITAL WORLD

At **NEUROPUBLIC**, we harness AI techniques to develop our services—primarily in the agri-food sector through smart farming systems, but also in other domains.

The strength of this technology lies in its own data: the more we use Artificial Intelligence (AI), the more we feed its models with data, refining them and delivering the results we need—constantly improving the quality and accuracy of services we offer our clients.

**NEUROPUBLIC's** strategic advantage in this rapidly emerging field is the fact that the platforms it provides to its clients are fueled by diverse data sources. This enables algorithms to run faster and significantly reduces the margin of error.

# ARTIFICIAL INTELLIGENCE



# SMART FARMING SYSTEMS

**gaiasense:** **NEUROPUBLIC** develops machine learning models to monitor and predict plant diseases. These models analyze data from agrometeorological stations—such as climatic conditions and other parameters—to calculate risk indicators for specific diseases. With these forecasts, farmers receive timely alerts and can take the necessary protective measures, safeguarding both the quality and quantity of their crops.

Currently under development is the Voice AI feature in gaiasense, which will enable user interaction with the system via voice commands. This innovation means that producers will no longer need to manually input their daily activities per field; instead, tasks will be voice-recorded, saving valuable time and creating a much more user-friendly experience.

## OLIVE FRUIT FLY SMART TRAP

**gaiaTRAP:** This innovative monitoring system for the olive fruit fly automatically captures images of the insects and uses computer vision models and neural networks to identify and count them. These techniques allow for a more accurate estimation of the olive fly population, supporting targeted decision-making for grove protection and reducing environmental impact from unnecessary pesticide use.

## FRAUD DETECTION SYSTEM FOR OPEKEPE

As part of the new information system being developed for OPEKEPE (Hellenic Payment and Control Agency for Guidance and Guarantee Community Aid), **NEUROPUBLIC** utilizes AI techniques to detect potential fraud in producer declarations. The system applies data analysis methods and embeddings to compare applications and identify inconsistencies or patterns linked to fraudulent activity. This ensures the reliability of the payment system and safeguards resources for legitimate beneficiaries.

## AI: AN INTERNAL PRODUCTIVITY TOOL

**NEUROPUBLIC** has also installed the DeepSeek V3 LLM (Large Language Model) on the company's local servers, enhancing our ability to process and analyze large datasets with greater speed and accuracy. As a result, our teams have more time to develop new strategies and become even more creative.

The power of AI enables us to deliver high-quality, precision services to our clients, boosting our competitiveness in the market and ensuring customer satisfaction.

**HIGH-QUALITY AND  
PRECISION SERVICES  
THROUGH ARTIFICIAL  
INTELLIGENCE (AI)**

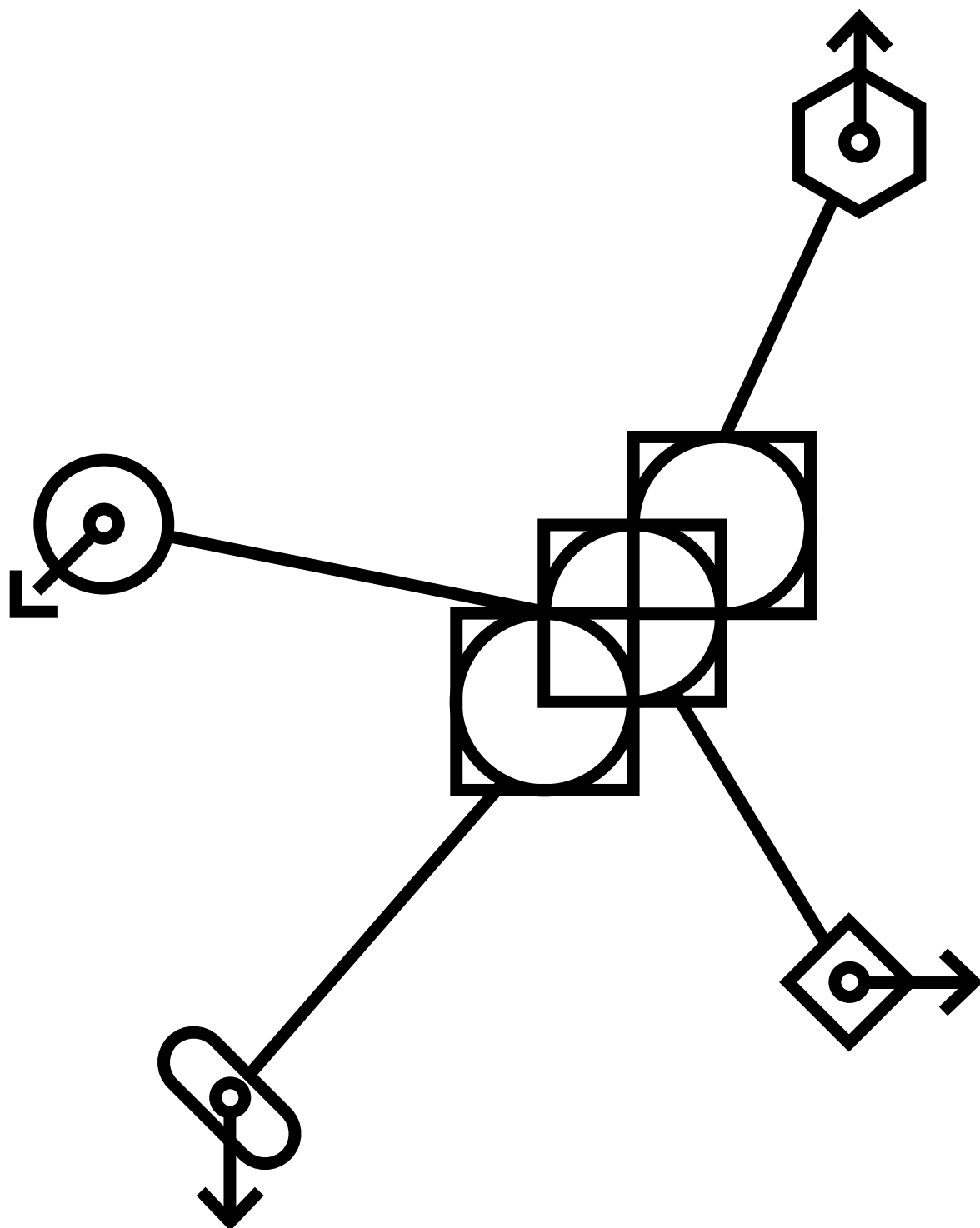


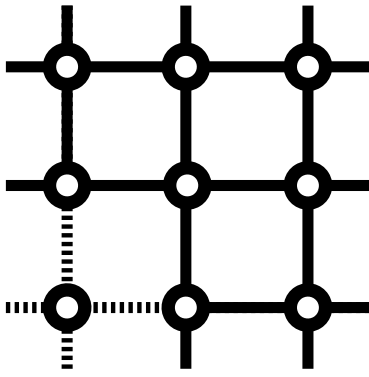
# INFRASTRUCTURE

The presence of **NEUROPUBLIC** in the sector of Cloud Computing, and more specifically in the field of cloud services for the agricultural sector, offers a unique advantage to its clients.

**NEUROPUBLIC** has created a premium, privately owned cloud infrastructure, which enables its clients to have access to all its web-based information systems, and to the services of the digital platform **GAIA EPICHEIREIN**.

With regard to the smart farming sector, the company's infrastructure involves the development and network of specialized agrometeorological stations, which are designed and manufactured by the Research and Development department of the company.





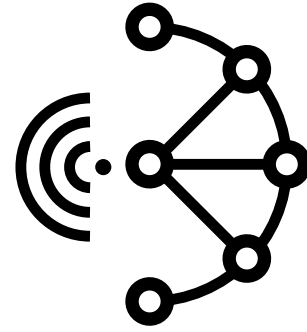
## DEVELOPMENT OF TELEMETRIC STATIONS

The research and integrated development of technologies and infrastructure in the smart farming sector are a strategic choice of the company.

**NEUROPUBLIC** has a state-of-the-art laboratory operating in the framework of its Embedded / IoT R&D department.

Through the combination of highly-qualified personnel and the expertise of many years in the development of cutting-edge electronics and equipment, the company's laboratory functions as a flexible and powerful nursery for IoT solutions in the sector of Agriculture.

**NEUROPUBLIC** designs and develops all the IoT infrastructure required for the **gaiasense** system: all systems that comprise the **gaiastron telemetric agrometeorological stations** (with regard to hardware, firmware and software), the real-time data acquisition systems/platforms, the retransmission, collection and verified accuracy and validity of all indices, as well as their interconnection and communication (IP, m2m protocols).



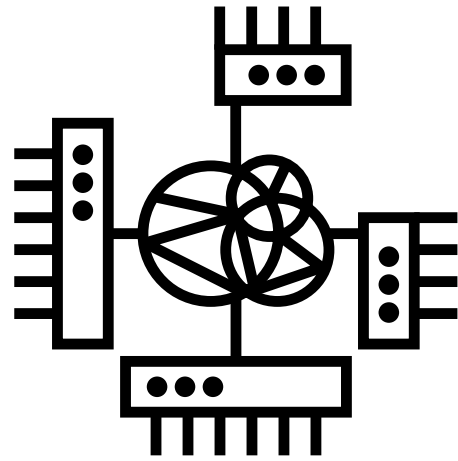
## IoT INFRASTRUCTURE

**NEUROPUBLIC** has created the first and only large-scale **Internet of Things** infrastructure in Greece, with thousands of wireless sensors, of its design and manufacture, installed on agricultural land as part of the **gaiasense** smart farming system.

The infrastructure consists of telemetric stations, which are installed in agricultural plots all over Greece, and in other countries of Europe. Each of these stations is equipped with several dozen sensors that measure environmental (atmospheric and soil) parameters at multiple points.

A large volume of automatic measurements is collected at regular intervals at the special IoT platform of the company's cloud infrastructure. This data is then combined with satellite data and other types of information, which are then fed into decision-making support systems that provide advice and instructions to the agronomists and farmers regarding their daily cultivation work.



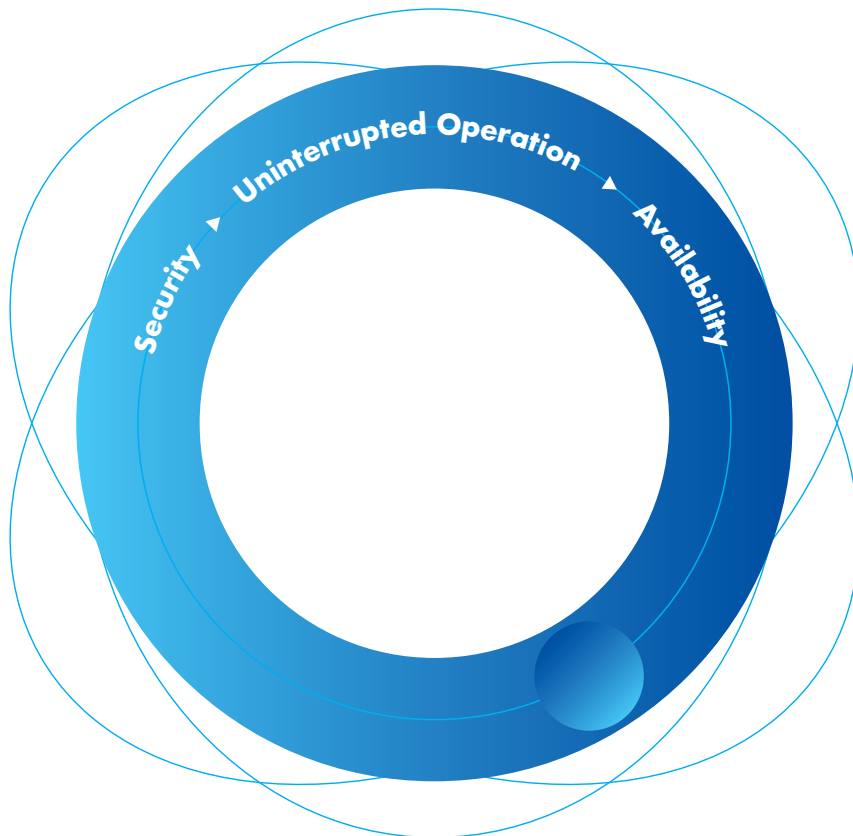


## CLOUD DATA CENTER

The cloud infrastructure of **NEUROPUBLIC** is housed at a specially designed Data Center, manufactured at the company's new premises, at which all relevant standards and rules regarding its sound operation and safety have been adhered to, in order to enable the provision of premium cloud services. The privately owned cloud infrastructure allows the company's clients to have access to all its information systems and to the cloud-based services of the **GAIA EPICHEIRE-IN** digital platform.

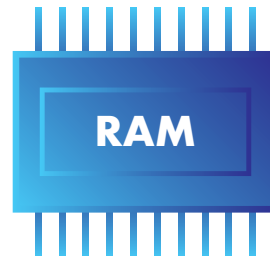
The Data Center is located at safe premises with a controlled access and is supported by safety mechanisms and systems, both on an operational and an IT level, that ensure its uninterrupted operation and a very high level of resource availability.

The telecommunication requirements of the Data Center are covered by two providers, through the use of an addressing range owned by the company, which ensures independence from the providers and 100% availability of its online applications.



# 20 TB

Memory

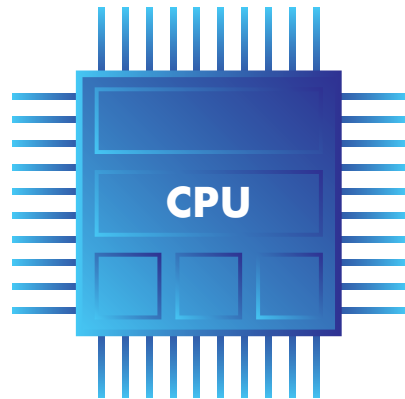


The company's cloud services enable its clients – the users of its services to enjoy:

- The direct upgrading of the Cloud Servers' resources according to the requirements,
- A daily backup on a separate storage and/or tape drive for security purposes,
- Different levels of storage depending on the user's needs,
- Uninterrupted operation (business continuity) and security,
- 24-hour monitoring by a team of technical staff that ensure the smooth operation of their systems.

# 1204

CPU Cores



# 900

Memory drives





The background is a dramatic, dark sky filled with heavy, grey clouds. A bright light source, possibly the sun, is visible in the upper right corner, creating a strong contrast and illuminating the clouds. Overlaid on the sky are two large, stylized triangles made of thin blue lines. One triangle is on the left, pointing upwards, and the other is on the right, pointing downwards. They are positioned such that they appear to frame the central text.

**NIP**



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**NEUROPUBLIC** invests in personnel with outstanding qualifications and know-how, offering them continuous training in new technologies and practices, and ensuring the best possible conditions at the workplace. The company currently employs more than 107 professionals, a very significant percentage of whom (over 72%) are highly specialized (**Data Analysis, IoT, IT Engineers**), higher- education graduates, not only from the IT sector but also from other scientific fields, such as **Earth Engineers, Surveying Engineers, Agronomists, Meteorologists, Electrical and Mechanical Engineers, Doctoral researchers** etc.

The company's personnel consists of tertiary education graduates (42%), postgraduate degree holders (35%), doctoral degree holders (5%) and graduates of other schools (18%).

**NEUROPUBLIC** strongly believes that its personnel is the company's driving engine for the implementation and achievement of its corporate objectives. It views the company's workforce as a major contributor to its success, the operation and quality of the work produced, the fulfilment of its goals and its future prospects.

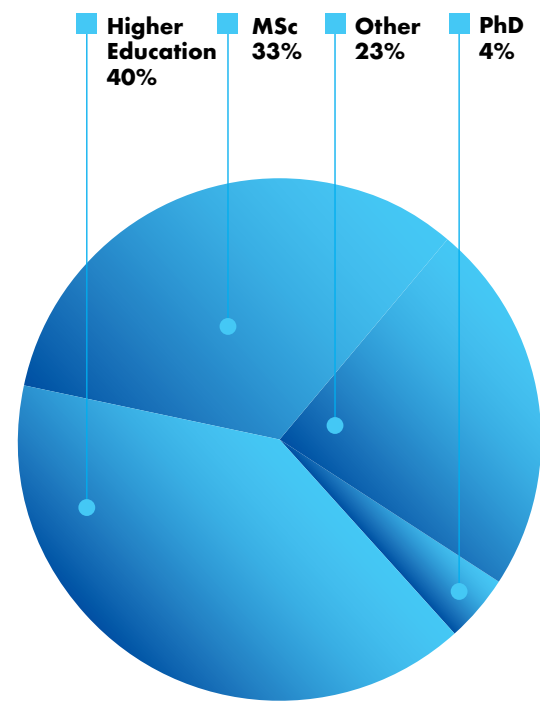
# OUR PEOPLE

**WE CONTINUOUSLY INVEST IN PROFESSIONALS WITH EXCELLENT QUALIFICATIONS, WHO CAN SUPPORT OUR VISION AND TAKE OUR SERVICES TO THE NEXT LEVEL**

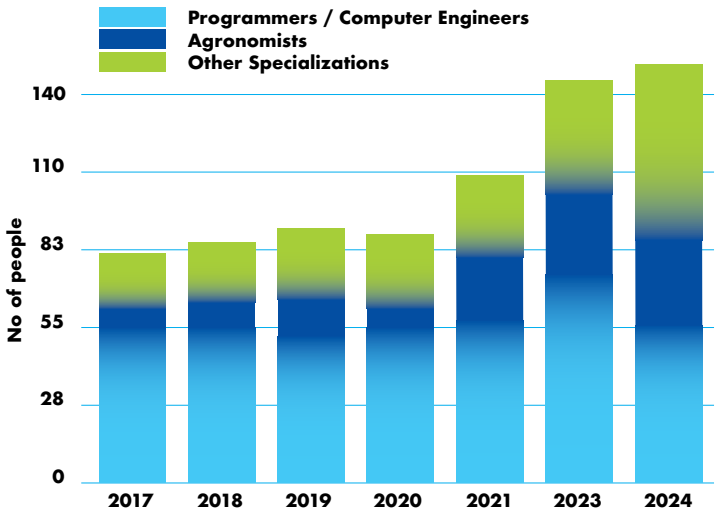


The company is strongly committed to attracting and selecting personnel with a high level of training and expertise, and offering the right working conditions and lifelong learning opportunities to all employees depending on the requirements of their position and sector. **NEUROPUBLIC** cooperates with all Higher Education Institutes in Greece and provides internship opportunities to their students.

The experienced and specialized personnel of the company is employed in the company's Divisions and Departments, which are suitably organized with the structures and resources they require for the seamless implementation of the company's activities, their consistently improved performance and the efficiency that is essential (with regard to time and quality) for the implementation of complex and demanding projects.



Educational level of personnel



NEUROPUBLIC personnel distribution according to level of education

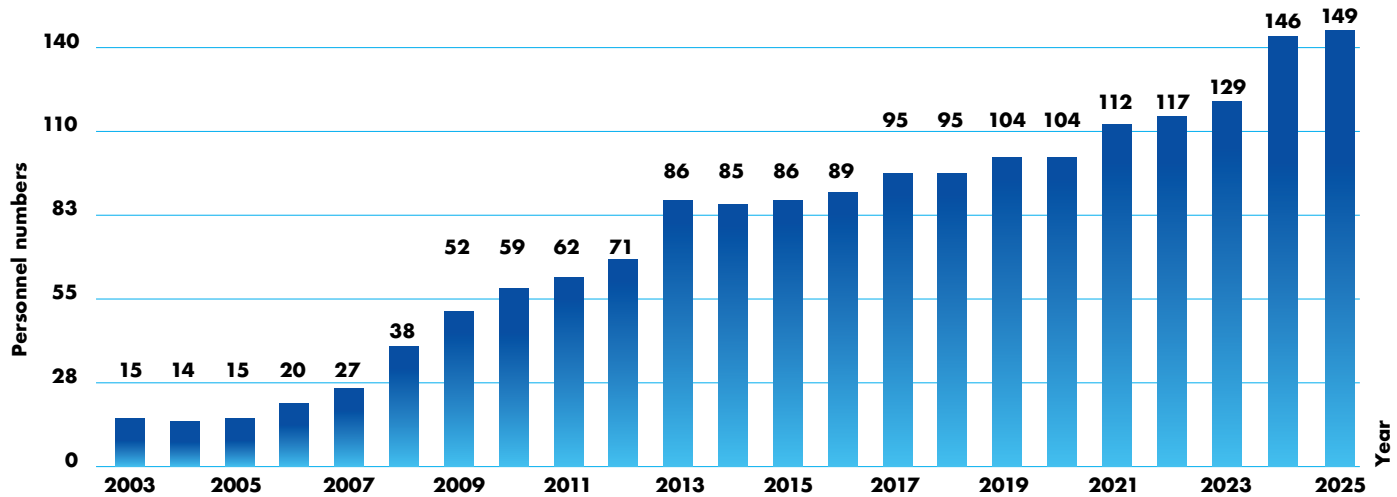
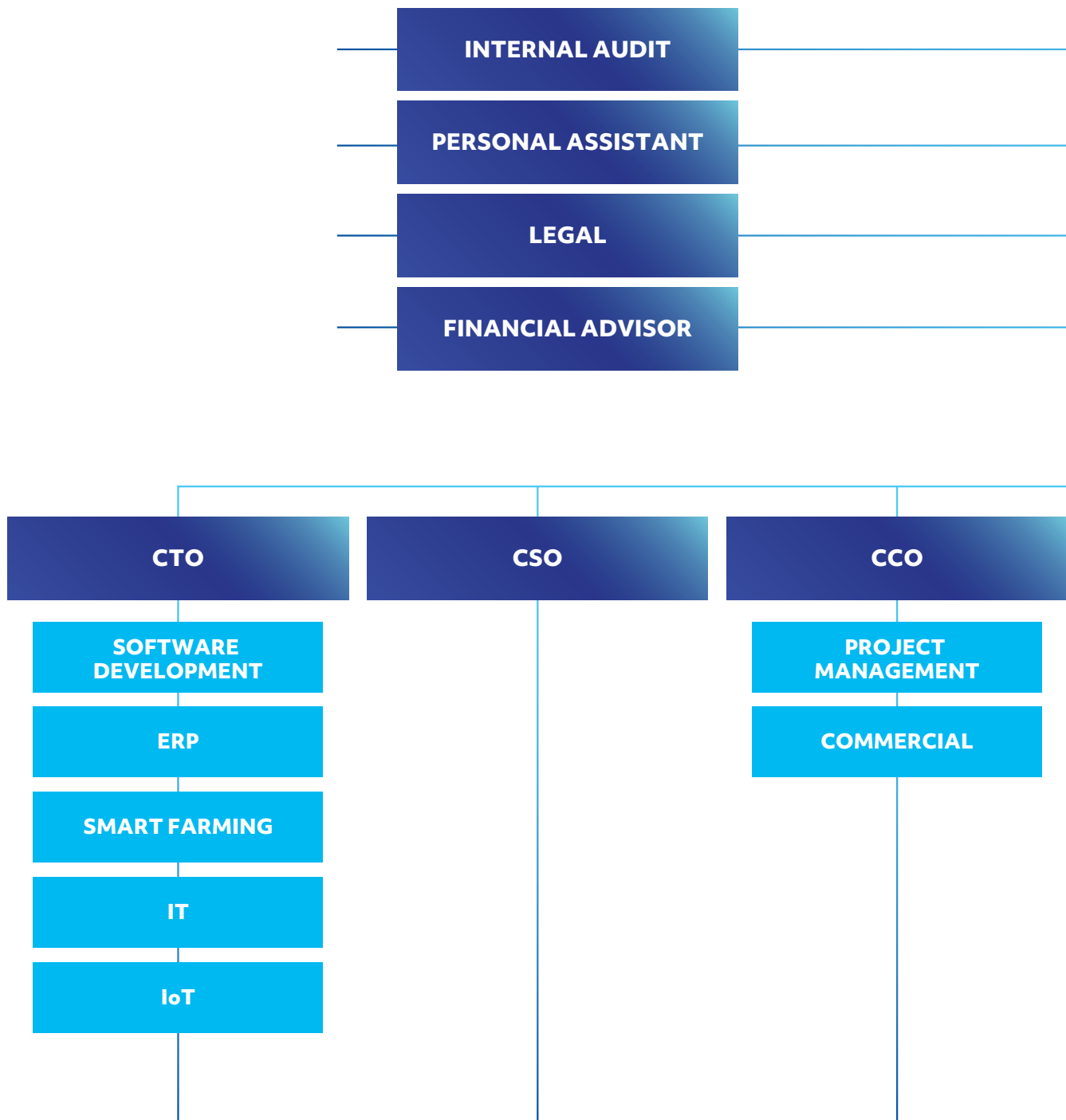
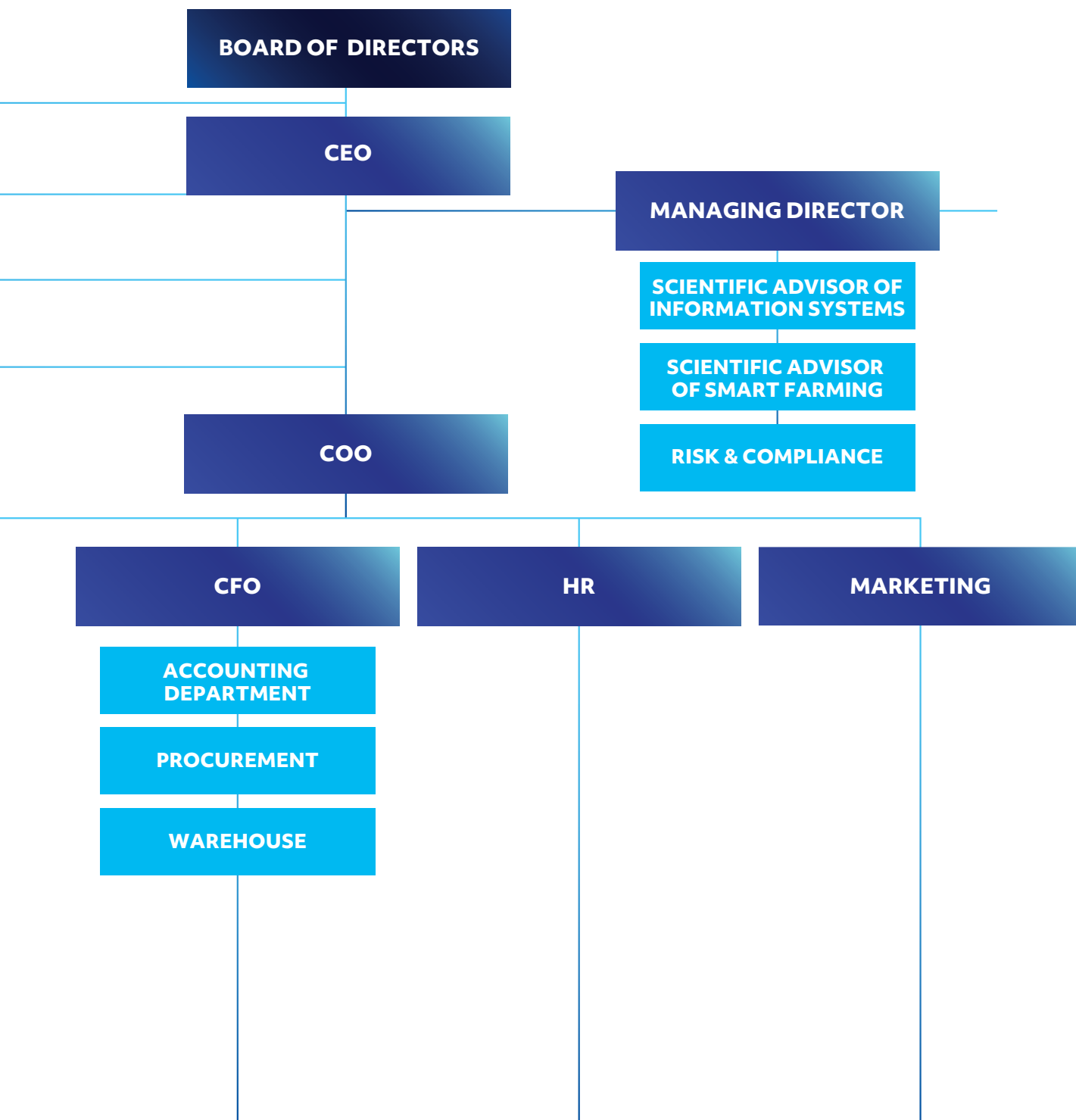


Table showing the evolution of the company's personnel



# ORGANIZATIONAL STRUCTURE





# FINANCIAL FIGURES

With its strong capital base, ongoing profitability, investment planning and rational management, NEUROPUBLIC is one of the most reliable and robust companies in Greece and the Balkans.

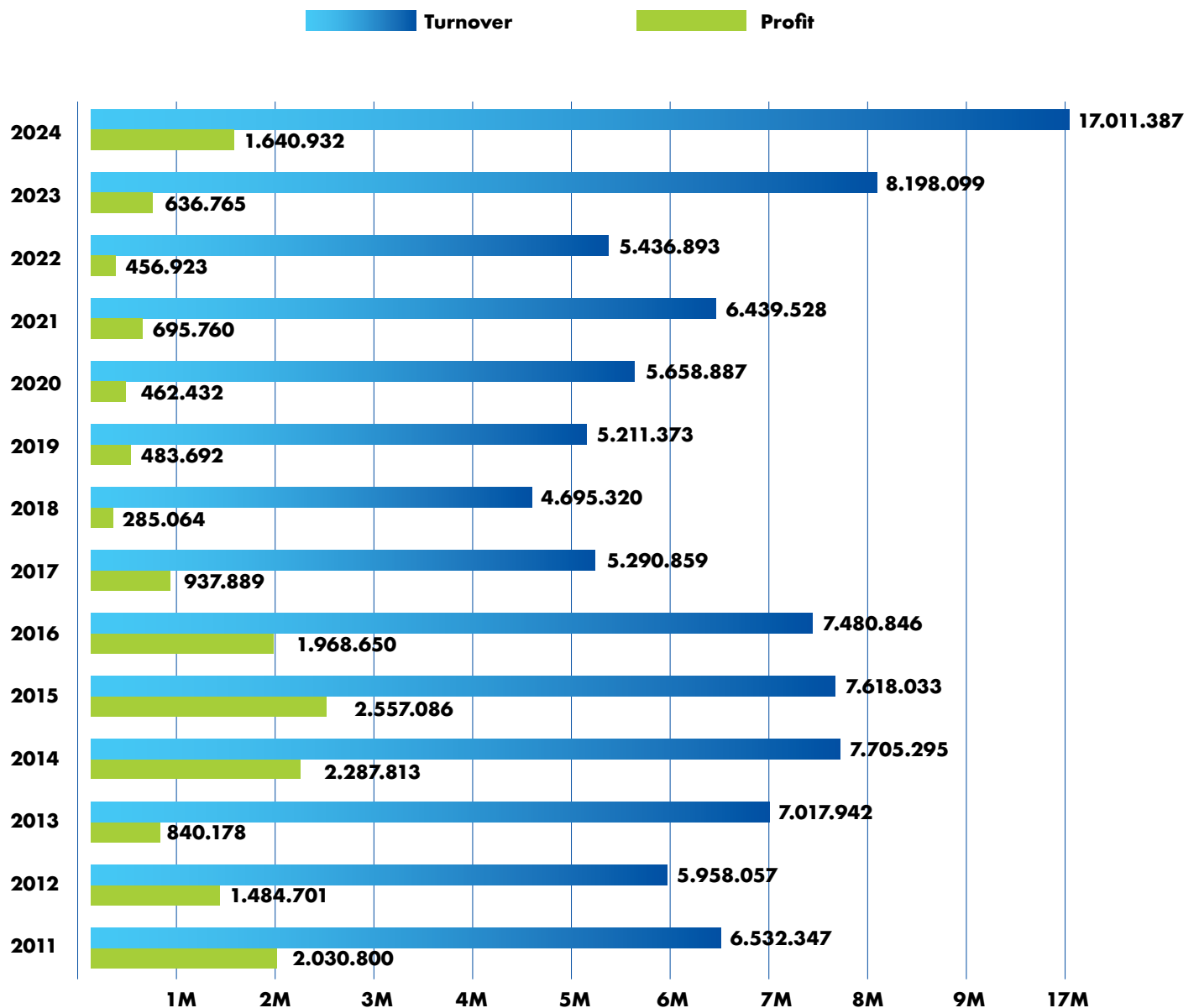
The company's **total investments during the last decade exceed €10 m.** and include the construction of a modern privately owned building covering 1,700 m<sup>2</sup> in Piraeus with its own Data Center, through which the company offers cloud services –it also boasts the largest private IoT infrastructure in Greece– as well as the brand new 3,400 m<sup>2</sup> **gaiasense HUB by NEUROPUBLIC**, which includes office space, a conference center, a warehouse and a state-of-the-art and fully automated production line.

In addition, the initial phase of the strategic partnership between **NEUROPUBLIC** and Piraeus Bank is complete, with the latter represented in the company's share capital. This collaboration is the culmination of the two partners' common vision, which involves the sustainable development of the agri-food sector, and addressing the challenges posed by climate change.

The agreement involving the financing of **NEUROPUBLIC's** investment plan by Piraeus Bank specifically aims at promoting sustainable solutions, while focusing on the adoption of innovation and new technologies for the transformation of the agri-food sector in order to improve its competitiveness, while protecting the environment and society.



**WITH STRONG  
ECONOMIC FOUNDATIONS  
AND STRATEGIC PARTNERSHIPS,  
NEUROPUBLIC FACES  
THE FUTURE WITH CONFIDENCE**





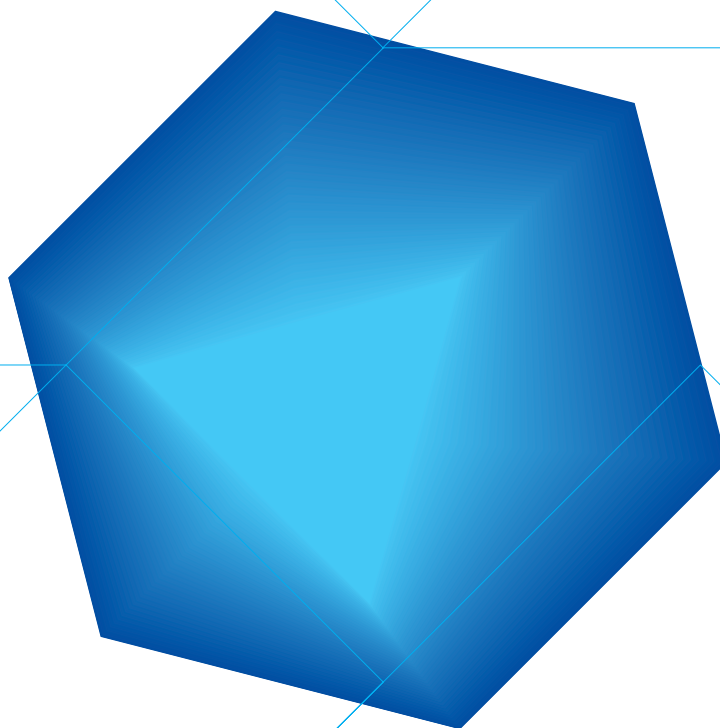
**NEUROPUBLIC** leads digital innovation with responsibility, transparency, and quality.

As early as 2005, **NEUROPUBLIC** was the **first Greek IT company** to implement a **certified Information Security Management System** for application hosting services, setting new standards of reliability in the sector.

Today, **NEUROPUBLIC** implements a framework of certified management systems, covering key areas such as:

- quality and operational excellence,
- information security and personal data protection,
- IT service management,
- educational services,
- business continuity,
- environmental responsibility, and
- anti-bribery and transparency-enhancing systems.

**NEUROPUBLIC's** commitment to **continuous improvement, compliance with international standards,** and the **adoption of best practices** forms the foundation for delivering products and services that exceed expectations, shaping the digital future with **security, reliability, and consistency.**



**NEUROPUBLIC** is certified in multiple Management Systems, in accordance with international standards, covering various aspects of its operations and services.

**Integrated Management System  
for Quality, Information Security  
& Personal Data Protection:**

- **ISO 9001:2015**  
**Quality Management System**  
Certificate Registration  
No.: 01011148



- **ISO/IEC 27001:2022**  
**Information Security  
Management System**  
Certificate Registration  
No.: 08011005



- **ISO/IEC 27701: 2019**  
**Privacy Information  
Management System**  
Certificate Registration  
No.: 20211250015727



**Additional Certifications:**

- **ISO/IEC 20000-1: 2018**  
**IT Service Management System**  
Certificate Registration  
No.: 20000250015710



- **ISO 29993: 2017**  
**Service Requirements for Learning  
Services Outside Formal Education**  
Certificate Registration  
No.: 20000250015702



- **ISO 22301: 2019**  
**Business Continuity  
Management System**  
Certificate Registration  
No.: 330330568 - BC



- **ISO 14001: 2015**  
**Environmental  
Management System**  
Certificate Registration  
No.: 330330568 - E



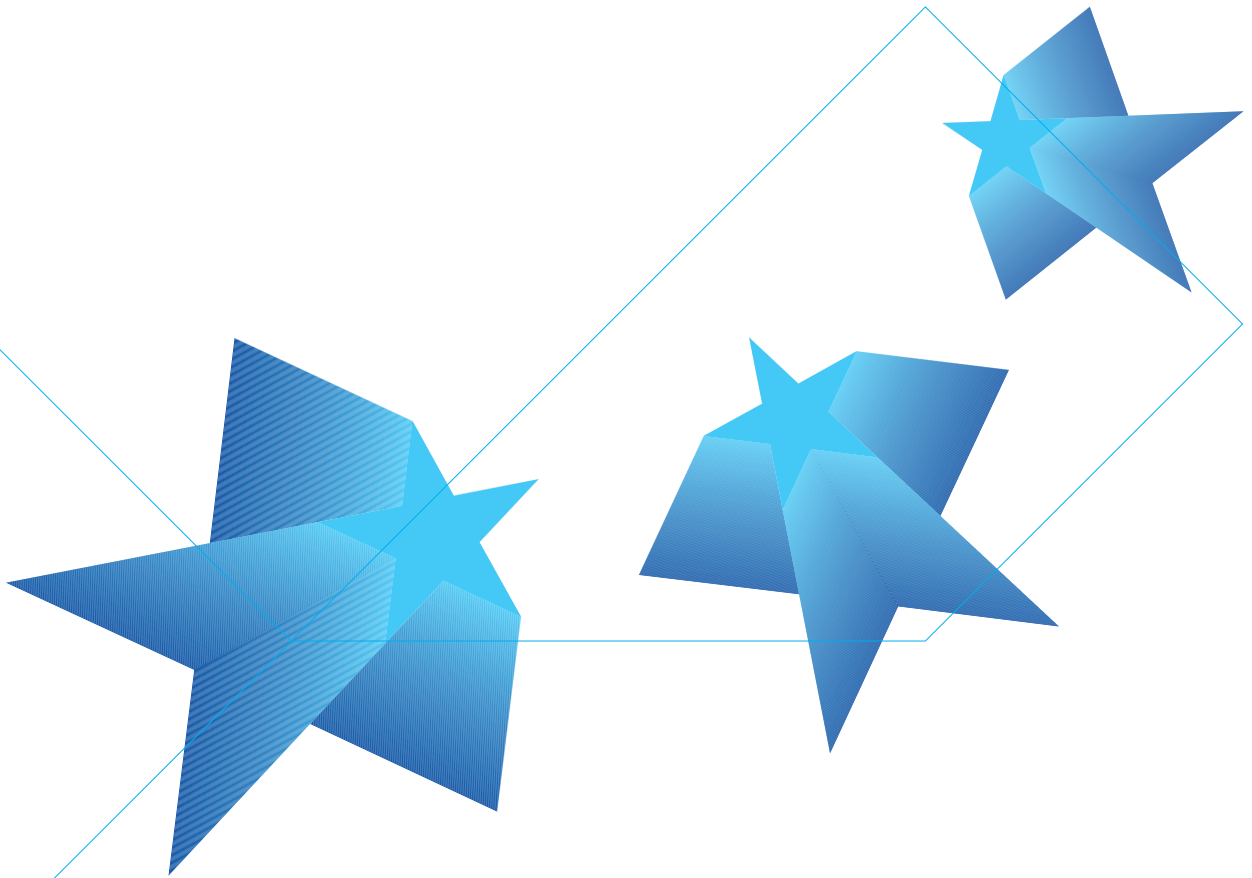
- **ISO 37001: 2016**  
**Anti-Bribery Management System**  
Certificate Registration  
No.: 330330568 - AB



Through its participation in international and European networks and projects, **NEURO-PUBLIC** has been closely monitoring developments and is continuously in contact with key organizations, thus contributing to the design of future policies, while simultaneously establishing important collaborations.

**NEUROPUBLIC** is an active member of networks operating on a European and global level, which aim to work towards common goals by developing synergies. Its participation in these networks allows the company to constantly enhance its services and products, while ensuring its international promotion and networking.

# EXTROVERSION



**WE PLAY AN ACTIVE ROLE IN EUROPEAN PROCESSES RELATED TO THE DIGITAL TRANSFORMATION OF THE ECONOMY BY TAKING PART IN EUROPEAN NETWORKS AND PROJECTS, WITH THE AIM TO ENHANCE OUR PRODUCTS AND SERVICES AND EXCHANGE KNOW-HOW, SO AS TO RESOLVE PROBLEMS ON AN INTERNATIONAL LEVEL**

Indicatively, **NEUROPUBLIC** is a member of the following networks:

#### **Federation of Hellenic Information Technology & Communications Enterprises (SEPE)**

A Greek body of Digital Technology companies, founded in 1995 with the goal to strengthening the sector and creating strong links of cooperation and communication between its member companies. SEPE carries out complex work at many levels and actively intervenes, covering the field of planning, research, promotion, and recognition of the potential of sector companies both in Greece and abroad. Its objectives include: to promote, to encourage, to strengthen, and to protect the establishment and operation of Information Technology and Communications companies; to be a moderating body and a space for the exchange of views among its members; and, at the same time, to officially represent the Greek companies of the sector for the better promotion of their standpoints to the state bodies, institutional actors, the European Union, the public, etc.

#### **European Association of Remote Sensing Companies (EARSC)**

A European organization that aims to promote remote sensing technologies and, more specifically, those companies in Europe that provide services and products based on remote sensing. **NEUROPUBLIC** is the first Greek organization to become a member of EARSC.

Big Data Value Association (BDVA) BDVA is a private, non-profit union of organizations, such as large-scale industries, SMEs and research institutions, that is industry-led. Its goal is to promote Big Data in relation to research, development and innovation on a European level. The members of BDVA support the development and the establishment of collaborations between European public and private bodies working with Big Data and the EU.

#### **American-Hellenic Chamber of Commerce (AmChamGR)**

The American-Hellenic Chamber of Commerce (AmChamGR) is one of the largest most active and most dynamic American Chambers in Europe. AmChamGR aims to serve its members and support their growth through reinforcing Greek-US economic ties, representing them with effective advocacy, supporting them in their capability development providing them with information and opportunities to build relations on both sides of the Atlantic as an impartial, trusted partner.

#### **Alliance for Internet of Things Innovation (AIOTI)**

AIOTI is an EU initiative and comprises the largest European network in the Internet of Things sector, which brings together the most important private and public sector organizations. The purpose of AIOTI is to contribute to the creation of a dynamic IoT ecosystem and, by extension, to facilitate the adoption of solutions based on IoT technologies. **NEUROPUBLIC** is an active member of AIOTI's Working Group 6, which focuses on smart farming and food safety.

#### **Hellenic Federation of Enterprises (SEV)**

SEV – Hellenic Federation of Enterprises has consistently fostered business development in Greece since 1907. It is the independent voice of businesses, representing a broad spectrum of the country's economic activity, including manufacturing and services.

#### **Hellenic Emerging Technologies Industry Association (HETiA)**

The Hellenic Emerging Technologies Industry Association brings innovative companies into contact with the academia, with the aim to disseminate digital technologies and entrepreneurship in the field of emerging technologies.

#### **Hellenic Association of Space Industry (Hellenic ASI)**

Hellenic ASI is the result of a coordinate effort made by the majority of the Greek industry that is involved in space technology and applications. It aims to further develop the Space Technology Industry and high technology in Greece in general, through the interaction and coordination of the participating bodies, as well as the promotion and advancement of the Hellenic Association of Space Industry in Greece and abroad.

In addition, **NEUROPUBLIC** actively participates in international conferences, seminars, exhibitions and other related events, which aim to promote its products and services in new markets.



# FUTURE GOALS

The successful course followed by **NEUROPUBLIC**, the expertise and tremendous specialization it has acquired since its establishment and to the present, are its main tools for the development of avant-garde applications and solutions for Local Government and the public sector in general, as well as demanding financial sectors, such as the agricultural sector, that is governed by a strict and detailed regulatory framework and is linked to cutting-edge technologies.

## **NEUROPUBLIC never stops evolving**

We keep evolving and enhancing our solution portfolio with information systems now based on cloud technologies, that are fully interoperable with any source of information, with the aim to provide faster services to citizens and inform them in real time, also through mobile apps.

By implementing the largest project undertaken by local government currently at the Municipality of Thessaloniki, we aspire to become the forerunner of all technological developments in Local Government and in the public sector as a whole, by incorporating new technologies in the everyday life of citizens and employees, providing access to the municipality's electronic services online, giving them the possibility to receive direct information regarding their rights and obligations on their mobile phone, and to settle them by simply "clicking" a button.

Our objective, therefore, is to be a leader in the new digital era and use our technological solutions to build a relationship of trust between citizens and organizations, by providing a safe and friendly environment in which they can attend to their obligations.



The activities undertaken to date by **NEUROPUBLIC** in the agricultural sector have enabled the company to enter an ever-increasing part of the Greek and international market, related to the development of new smart farming products and services.

The company's next steps include a state-of-the-art production unit. **NEUROPUBLIC** is already investing in the creation of a privately owned verticalized production unit for cutting-edge electronics. The fully automated unit, which will be located in a refurbished privately owned industrial building covering 3,000 sq.m. in Piraeus, is expected to begin its production process in 2022.

This investment will allow the company to study, develop and produce technological products for the agri-food and other sectors, while maintaining full control of the quality and cost, and directly offering highly reliable and competitively priced solutions made in Greece.

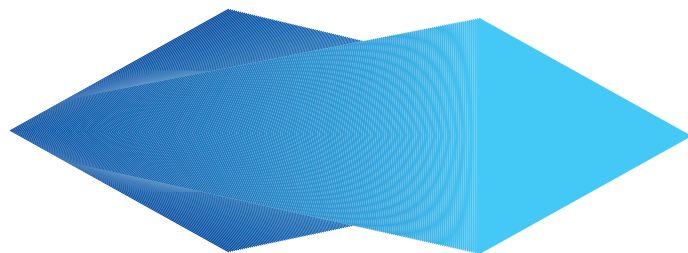
Furthermore, the collaboration between **NEUROPUBLIC**, **Piraeus Bank**, and the **LATSCO FAMILY GROUP** marks the rise of new opportunities in the Greek production model, aiming to foster the adoption of innovation and new technologies for the transformation of the agri-food sector.

Within this framework, **NEUROPUBLIC** will continue to design and provide services and products that successfully contribute to the economic, environmental and social sustainability of agriculture, and to the sufficiency, safety, quality and traceability of food, by primarily focusing on reducing the environmental impact of the production process, dealing with the challenges of the climate change and promoting the wellbeing of producers and consumers.

Over the next few years, **NEUROPUBLIC** aspires for the smart farming services the company is developing to reach all producers, producer organizations and agricultural cooperatives in Greece, thus making the digital and green transformation of Greek agriculture a reality as a whole, and to continue expanding the use of the gaiasense smart farming system abroad.

Moreover, the company aims to play a vital role in the essential digital transformation of the agri-food chain, and even appeal to citizens-consumers. The sufficiency, safety, quality and traceability of agricultural products and food form the greatest nutritional challenge of the next decade, which **NEUROPUBLIC**, thanks to its extensive experience in the digitization of the chain's basis, is already addressing with great success.

**THE ECONOMIC, ENVIRONMENTAL  
AND SOCIAL SUSTAINABILITY  
OF AGRICULTURE AND CITIZENS  
ARE AT THE CORE OF OUR ACTIVITIES  
AND FORM THE COMPASS  
FOR THE DEVELOPMENT OF  
OUR PRODUCTS AND SERVICES**





# NIP





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